
Ram: Highest Customer Loyalty of Any Full-Size Pickup.

Only Ram 1500 can make such a bold statement. Numerous best-in-class advantages, segment-exclusive features, bulletproof durability and an unflinching commitment to innovation all translate into the highest customer loyalty in the segment!

Ram 1500 equipped with the 3.0L EcoDiesel V6 dominated both the 2014 and 2016 Canadian Truck King Challenge, beating out Ford F150 and Chevy Silverado.

The EcoDiesel V6 also made Ram 1500 the industry’s only dual-powered half-ton pickup and the most fuel-efficient pickup in Canada. Little wonder why Ram 1500 trucktop buyers in the Motor Trend 2015 half-ton pickup shootout, and stands in first place as Canada’s longest-lasting light-duty pickup.

Features are standard or available, depending on model.

2016 Ram 1500 Longhorn in the Motor Trend 2015 half-ton pickup shootout.

Canada’s Only Diesel 1/2-Ton Pickup: 3.0L EcoDiesel V6

• Rotary Dial E-Shifter
• Active-Level Four-Corner Air Suspension System

Brutal Testing Pays Off Big. The Outcome is Exceptional Durability.

From four-corner shaking machines to boulder-strewn test tracks, we subjected Ram 1500 to far greater challenges than you’ll ever attempt. While you’ll never put your pickup through the same conditions, it’s good to know your Ram could survive the test. There’s no compromise when it comes to quality—these are trucks built for the long run.

Percentage, by brand, of all light-duty pickups sold in Canada's 2015-2016 model year.
POWERTRAIN SUPERIORITY AS EFFICIENT AS 8.0 L/100 KM.*

RAM 1500 DELIVERS UNFINISHING CAPABILITY. Three powerful and capable engines are available on the Ram 1500.

The class-exclusive 3.0L EcoDiesel V6 delivers best-in-class fuel economy as efficient as 8.0 L/100 km (35 mpg hwy) and impressive low-end torque that’s also best-in-class.*

As a three-time *Ward’s 10 Best Engines* winner, the 3.0L Pentastar® V6 delivers outstanding fuel economy figures with power to match.

The legendary 5.7L HEMI® V8, with 395 hp and up to 4,826 lb (10,640 lb) of towing capacity, is a leader in strength and durability.

Available with all three engines is the innovative and refined TorqueFlite® 8-speed automatic transmission.

3.0L ECO DIESEL V6

*AS GOOD AS 8.0 L/100 KM (35 MPG) HWY—
240 HORSEPOWER —420 LB-FT OF TORQUE
UP TO 4,178 KG (9,210 LB) TOWING.*

3.0L PENTASTAR V6

*AS GOOD AS 8.0 L/100 KM (35 MPG) HWY—
305 HORSEPOWER —269 LB-FT OF TORQUE
UP TO 3,452 KG (7,610 LB) TOWING.*

LEGENDARY 5.7L HEMI V8

*AS GOOD AS 10.9 L/100 KM (26 MPG) HWY—
330 HORSEPOWER —410 LB-FT OF TORQUE
UP TO 4,826 KG (10,640 LB) TOWING.*

TORQUEFLITE 8-SPEED AUTOMATIC
WITH SEGMENT-EXCLUSIVE ROTARY DIAL E-SHIFTER.

*5 YEAR / 100,000 MILE POWERTRAIN LIMITED WARRANTY PROVES THE QUALITY OF EVERY RAM WE BUILD.*

EVERYTHING YOU NEED FOR TOWING. Brawn and brains. Ram 1500 delivers the technology and complete capability for towing:

- Standard Electronic Stability Control (ESC) system keeps Truck/Trailer Stab Control, which enables stability control of the vehicle against crosswinds and the buffeting from large truck trailers.
- The Tow/Haul Mode, standard on every Ram 1500 transmission, raises the shift patterns to adapt performance for ideal towing.
- Optionally incorporated into the frame, available front tow hooks provide emergency pull-out capability when helping less-capable vehicles out of jams.
- Other available features such as the Active-Level Four-Corner Air Suspension System, the integrated Class IV hitch receiver with 4- and 7-pin wiring harness, and the progressive electronic Trailer Brake Controller, were engineered specifically to help contribute to greater towing confidence and control.

MANAGE IT ALL WITH FINGERTIP EASE.

The integrated switch bank is intuitively located on the centre stack and manages a host of standard and available towing and interior features, including Trailer Brake Controller, ESC system, Tow/Haul Mode, heat and ventilation for seats, heated steering wheel and modes of the Active-Level Four-Corner Air Suspension System.

BRIGHT LIGHTS BIG TOWING.

Ideally positioned in the rear bumper well, the standard 4- and 7-pin trailer connector keeps the connections far from dirt and debris; adjacent illumination makes it a breeze to hitch or unhitch a trailer at night. Providing both pin settings eliminates the need for an adapter or jumper when hauling different trailer setups.

UNCOMPROMISING STRENGTH, CLASS-EXCLUSIVE SUSPENSIONS

ACTIVE-LEVEL™ FOUR-CORNER AIR SUSPENSION.

It’s responsive and refined. And only Ram 1500 has it.
Master towing and leveling the off-road with the class-exclusive Active-Level Four-Corner Air Suspension. Sight points on both sides of Ram 1500. The available system offers five separate modes of operation keeping your Ram 1500 at the ideal level, maintaining a constant driving profile and ideal headlamp-to-road angle, even while under the heaviest payloads.

Off-road or on difficult surfaces? Two off-road modes help you to master the terrain. Enjoy outstanding ride balance, and adds to what is an already supremely comfortable ride. Coaches and boxcars. The suspension supplies more lateral stiffness and so durable and comfortable, it's the preferred technology for railroad business. That's the Ram promise, and we make good on it.

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The BorgWarner® transfer case, standard on Ram ST, long-proven on Ram 1500 4x4 models, this two-speed engagement system is a co-pay of any competitive vehicle. The results are measured in quality that backs you with some of the best warranties in the industry. From 49°C (120°F) deserts to –29°C (–20°F) arctic climates, our testing was brutal to the extreme. That’s the Ram promise, and we make good on it.

How to Roll

The results in a full-size pickup that goes beyond tough; its is w

The Ultima class equipped with Class 1500 light-duty pi

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SAFETY TECHNOLOGY.

Ram 1500 empowers comprehensive technology for safety and security that’s focused on convenience and comfort. This pickup is all about keeping you and yours safe and secure.

**PARKSENSE FRONT AND REAR PARK ASSIST SYSTEM.** Six Park-Sense sensors located in the front bumper, and four located in the rear bumper, monitor the area within the sensors’ fields. The front sensors can detect obstacles from a distance of up to 1.6 m (63 in.) and the rear sensors from a distance of up to 2.0 m (79 in.). This available feature utilizes readouts in the cluster display and audible chimes to fully notify the driver of front and/or rear objects within range.

**REMOTE KEYLESS ENTER ‘N’ GO.** This available feature eliminates the need for keys in hand: with the key fob in a pocket or bag, the driver can approach the locked vehicle, touch the door handle, enter, push the ignition Start/Stop button and go. The remote keyless locking system also applies to locking and unlocking the tailgate and the available RamBox® cargo management system.

**HIGH-BEAM HEADLAMP CONTROL.** This optional system automatically toggles between low and high beams to maximize nighttime vision. Lane assist and intelligent, the system effectively ignores local ambient lighting like street lights, sign reflections and buildings. When cresting a hill, it instantly switches to low-beam light output.

**BI-FUNCTIONAL PROJECTOR HEADLAMPS.** An alternative to the standard headlamps, these 70-millimetre lamps ensure superb forward- and spread-light performance, using smart bi-functional technology to help increase peripheral light.

**ELECTRONIC STABILITY CONTROL (ESC) SYSTEM.** Critical to towing control and daily safety and security, ESC is standard on every Ram 1500 model. The system is so refined, it can anticipate the intended path of the vehicle to optimize vehicle dynamics. The multiple technologies of ESC include:

- **TRACTION CONTROL.** Integrated with the ABS, it regulates wheel speed at all speeds. Responding wheel-slip during deceleration results in throttle control to reduce torque, in extreme situations it will selectively apply brakes to maintain control. It can be turned off with a vehicle-mounted button.

- **READY ALERT BRAKING.** The system senses when the driver’s foot is lifted from the accelerator, and then instantly applies a slight brake force to ensure brake pads and discs are correctly lined up should a sudden stop be necessary.

- **TRAILER BRAKE CONTROL.** This system detects trailer sway and will automatically compensate for it by applying selective brake pressure on the tow vehicle’s opposite side to counteract and reduce the sway.

**CARGO MANAGEMENT SYSTEM.** This available system uses a tailgate-mounted hidden camera and conveniently displays the area behind you on the radio screen or touchscreen radio, active grid lines automatically adjust the guide paths as the steering wheel is turned, an invaluable aid when aligning trailers and hitches.

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Properly secure all cargo.

Laramie Limited premium leather in Black.

Laramie Longhorn® premium leather in Cattle Tan.

First-class comfort meets work-ready durability. Every Ram 1500 offers a premium level of comfort, state-of-the-art technology and advanced degrees of sophistication. Touches of comfort and convenience are found throughout the lineup with unique trim levels and features that make a lasting impression. Take refinement to the highest level in a Ram 1500 Laramie Longhorn® or Laramie® Limited. These top-of-the-line Ram models deliver class-exclusive 100% leather seating3 bolstered by leather and real wood accents throughout the cabin, heated and ventilated front bucket seats, and a heated leather-wrapped steering wheel with audio controls.

Intelligent and intuitive interior design. In a truck known for its impressive versatility, it’s no surprise to find that every square centimetre of space is devoted to practical storage and pure comfort. From the oversize in-door bins to the smart behind-the-seat and available in-floor storage, you’ve got a multitude of places to carry equipment and hide valuables.

Dual glove box and console treatments. Dual glove boxes feature large upper and lower storage areas. The center console armrest bins house two available integrated cap holders and provide access to the available media ports and connections.

New interior refinements. On all models with front bucket seats, the new console bins house a softball glove and hidden storage which can be concealed with a new tambour wood sliding door on Laramie Longhorn and Laramie Limited models.

Folding storage bins. Ram Crew Cab models distinguish themselves with interior refinements and class-exclusive in-floor storage bins3 with a removable and insulated tray, perfect for keeping beverages and food cool, as well as stashing valuables and small tools.

Underseat storage. The rear seat storage space in Ram 1500 Crew Cab and Quad Cab3 models is perfect for items best left out of sight.

Fold-flat load floor. Available on Crew Cab and Quad Cab models, it provides a convenient flat storage surface, ideal for cargo you’d prefer not to secure in the rear bed.

Laramie Limited premium leather in Black.

Laramie Longhorn® premium leather & Cattle Tan.

Ram Limited premium leather in Black.

Ram Limited premium leather in Black.

Ram Limited premium leather in Black.
Our take on safety focuses on keeping eyes on the road and hands on the wheel. So you’ll find dynamic information screens accessed using an intuitive “roller-menu” and controlled by a steering wheel-mounted toggle switch; available navigation operates by simple and safe voice commands.

Your Ram utilizes a strong PowerNet electrical architecture which employs high- and low-speed data networks. These communicate with, and connect between, multiple in-vehicle system modules. Information about virtually every facet of vehicle operation is communicated through multiple smart modules that talk to one another. What it all boils down to is knowledge. Ram 1500 delivers a wealth of information with fingertip-operated ease.

Each trim level of the 2016 Ram 1500 features a bold instrument panel and interactive, in-cluster display center. Select Ram 1500 models feature intuitive technologies that enhance convenience and promote responsible on-road action. Among them is a full-colour 7-inch customizable instrument display center. This interactive display screen features personalized settings for dozens of functions, including odds, compass, temperature, fuel economy, trip info, cruise control, trailer breaking, vehicle status and engine performance.

The Uconnect multimedia centres offer configurable screens with new “Drag and Drop” technology.
RALEIGH, NC -- 2008 Ram 1500 is the go-to source for getting jobs done. Choose from Regular Cab, Quad Cab® and Crew Cab sizes, 5-foot 7-inch, 6-foot 4-inch and 8-foot bed lengths, and top it off with RamBox.

The class-exclusive RamBox Cargo Management System® is available for most 6-foot 4-inch and 6-foot 6-inch beds. This system includes two large, durable, flushable and lockable compartments, each spacious enough to hold a variety of garden tools or sports equipment.

RamBox also includes a cargo bed made from hardwood, intelligently mixed at the front of the bed, to customize the cargo bed area and minimize water bed length, ensuring it to divide the bed for specific cargo. A half-size cargo bed rail system with four adjustable clamps offers secure tie-down points for cargo.

CREATE THE LOOK THAT’S YOURS. Here’s how to get the most from your next pickup truck: a complete collection of authentic accessories from Mopar®, designed specifically for Ram 1500.

Mopar offers customianeered solutions to address virtually every aspect of looks, comfort, capability and performance. So think Cold Air Intake Kits and Engine Block Heater. In order to haul—it enhances it. The RamBox doesn’t compromise your cargo bed, it can be used to stow safely in the bins.

NEW PICKUP BOX LIGHTING. For 2016 Ram models, we’re also introducing all-new available pickup box lighting. These two rear-mounded lamps complement the centre high-mounted stop lamp (CHMSL), and make loading/unloading at night safer than ever. And if your Ram 1500 sports a tonneau cover, the lighting simply illuminates the rear area—so no need to adjust the cover.

ST REGULAR CAB / QUAD CAB / CREW CAB
POWERTRAIN
• 5.7L HEMI® V8 with Multi-Displacement System and 8-speed automatic
• 3.6L Pentastar® V6 with Multi-Displacement System and 6-speed automatic
• 3.0L EcoDiesel V6 with 8-speed automatic

INTERIOR AMENITIES
• Standard features include: air conditioning, power windows, power locks, and rearview mirror
• Premium cloth—Canyon Brown
• Premium leather—Premium Black

INTERIOR FEATURES
• Uconnect® 5.0 Multimedia Centre with 8.4-inch Touchscreen and Premium Navigation
• Premium steering wheel

EXTERIOR FEATURES
• 17-inch aluminum wheels
• Heated power folding trailer tow mirrors

SAFETY & SECURITY
• Traction Control System

SLT

POWERTRAIN
• 5.7L HEMI® V8 with Multi-Displacement System and 8-speed automatic
• 3.6L Pentastar® V6 with Multi-Displacement System and 6-speed automatic
• 3.0L EcoDiesel V6 with 8-speed automatic

INTERIOR AMENITIES
• Luxury Group—Includes overhead console with storage and 2 12-volt outlets
• Comfort Group—Includes heated front seats and 7-speed automatic

INTERIOR FEATURES
• Touchscreen and Premium Navigation
• Premium steering wheel

EXTERIOR FEATURES
• Multi-vision rear view camera
• CornerStep Bumpers

SLT Plus Décor Group (Quad Cab/Crew Cab only)

POWERTRAIN
• 5.7L HEMI® V8 with Multi-Displacement System and 8-speed automatic

INTERIOR AMENITIES
• Luxury Group—Includes overhead console with storage and 2 12-volt outlets
• Comfort Group—Includes heated front seats and 7-speed automatic

INTERIOR FEATURES
• Touchscreen and Premium Navigation

EXTERIOR FEATURES
• Multi-vision rear view camera
• CornerStep Bumpers

SLT Plus Décor Group (Quad Cab/Crew Cab only)
OUTDOURSMAN® (QUAD CAB / CREW CAB)

- 3.6L Pentastar™ Variable Valve Timing (VVT) 6-cyl with 6-speed automatic
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS)

INTERIOR AMENITIES
- Cloth or leather front seats
- Black painted front/rear bumpers
- Black painted fender flares
- Black lower two-tone paint
- Black door handles
- Cloth or leather front seats
- Black painted front/rear bumpers
- Black painted fender flares
- Black lower two-tone paint
- Black door handles
- 8.4-inch Touchscreen (NAV-ready) multimedia centre.

EXTERIOR FEATURES
- 20-inch semi-gloss Black aluminum wheels
- BFGoodrich® All-Terrain TA K02 tires
- Chrome grille with chrome billets
- Fog lamps
- Chrome power folding, heated 6 x 9-inch mirrors
- Chrome tubular side steps (Big Horn only)
- Satin silver 6-inch rectangular side vents (Quad Cab)
- Black 4.5-inch rectangular side vents (Quad Cab)
- Standard 7 x 11-inch heated, manually folding trailer mirror group
- Sun visors with illuminated vanity mirrors
- Auto-dimming rearview mirror
- Overhead console with universal garage door openers (4x4 only)
- Dual rear exhaust with bright tips
- Trailer Brake Control, Class IV hitch receiver and trailer brake group
- Remote Start and Security Group—Includes remote start, security alarm, keyless entry, keyless ignition
- ParkView® Rear Back-Up Camera
- Class IV Hitch Receiver
- Power Sunroof
- Active-Level™ Four-Corner Air Suspension System
- Power Liftgate
- E-shifter and winter grille cover
- 3.0L EcoDiesel V6 with 8-speed automatic, with E-shifter
- 2.0L Turbocharged I-4 with 6-speed automatic
- Uconnect® 8.4 Multimodal Voice Command System

POWERTRAIN
- 3.6L Pentastar™ Variable Valve Timing (VVT) 6-cyl with 6-speed automatic
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS)

INTERIOR AMENITIES
- Cloth or leather front seats
- Black painted front/rear bumpers
- Black painted fender flares
- Black lower two-tone paint
- Black door handles
- Cloth or leather front seats
- Black painted front/rear bumpers
- Black painted fender flares
- Black lower two-tone paint
- Black door handles
- 8.4-inch Touchscreen (NAV-ready) multimedia centre.

EXTERIOR FEATURES
- 20-inch chrome-clad aluminum wheels
- BFGoodrich® All-Terrain TA K02 tires
- Chrome grille with chrome billets
- Fog lamps
- Chrome power folding, heated 6 x 9-inch mirrors
- Chrome tubular side steps (Big Horn only)
- Satin silver 6-inch rectangular side vents (Quad Cab)
- Standard 7 x 11-inch heated, manually folding trailer mirror group
- Sun visors with illuminated vanity mirrors
- Auto-dimming rearview mirror
- Overhead console with universal garage door openers (4x4 only)
- Dual rear exhaust with bright tips
- Trailer Brake Control, Class IV hitch receiver and trailer brake group
- Remote Start and Security Group—Includes remote start, security alarm, keyless entry, keyless ignition
- ParkView® Rear Back-Up Camera
- Class IV Hitch Receiver
- Power Sunroof
- Active-Level™ Four-Corner Air Suspension System
- Power Liftgate
- E-shifter and winter grille cover
- 3.0L EcoDiesel V6 with 8-speed automatic, with E-shifter
- 2.0L Turbocharged I-4 with 6-speed automatic
- Uconnect® 8.4 Multimodal Voice Command System

POWERTRAIN
- 3.6L Pentastar™ Variable Valve Timing (VVT) 6-cyl with 6-speed automatic
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS)
SPORT

(QUAD CAB / CREW CAB)

POWERTRAIN
• 3.6L Pentastar® VVT V6 with Multi-Displacement System (MDS) and 6-speed automatic
• 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic

INTERIOR AMENITIES
• Body-colour front/rear bumpers
• Body-colour door handles
• Dedicated daytime running headlamps
• Dual-zone climate control (Quad Cab/Crew Cab) and performance hood, Black exterior badging, dual-zone exterior paint, 20-inch Black aluminum wheels, sport suspension skid plates, Protection Group—Includes transfer case and front suspension skid plates
• Parkview® Rear Back-Up Camera
• Remote start and security alarm
• Uconnect® 8.4 Multimedianum centre with 8.4-inch touchscreen (NAV-ready)

EXTERIOR FEATURES cont.
• Metallic Black Premium I speakers
• Park-Sense® Rear Park Assist 6 System
• Spray-in Bedliner
• Trailer Brake Control
• Touchscreen and Premium Navigation

SPORT S/7 REBELER CAB 4x4 CHASSIS/CHASSIS

SPORT

CRAB/REBEL

(QUAD CAB / CREW CAB)

POWERTRAIN
• 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic

INTERIOR AMENITIES
• Body-colour front/rear bumpers
• Dedicated daytime running headlamps
• Dual-zone climate control (Quad Cab/Crew Cab) and performance hood, Black exterior badging, dual-zone exterior paint, 20-inch Black aluminum wheels, sport suspension skid plates, Protection Group—Includes transfer case and front suspension skid plates
• Parkview® Rear Back-Up Camera
• Remote start and security alarm
• Uconnect® 8.4 Multimedianum centre with 8.4-inch touchscreen (NAV-ready)

EXTERIOR FEATURES cont.
• Metallic Black Premium I speakers
• Park-Sense® Rear Park Assist 6 System
• Spray-in Bedliner
• Trailer Brake Control
• Touchscreen and Premium Navigation

REBEL

CRAB/REBEL

(QUAD CAB / CREW CAB)

POWERTRAIN
• 3.6L Pentastar® VVT V6 with Multi-Displacement System (MDS) and 6-speed automatic

INTERIOR AMENITIES
• Body-colour front/rear bumpers
• Dedicated daytime running headlamps
• Dual-zone climate control (Quad Cab/Crew Cab) and performance hood, Black exterior badging, dual-zone exterior paint, 20-inch Black aluminum wheels, sport suspension skid plates, Protection Group—Includes transfer case and front suspension skid plates
• Parkview® Rear Back-Up Camera
• Remote start and security alarm
• Uconnect® 8.4 Multimedianum centre with 8.4-inch touchscreen (NAV-ready)

EXTERIOR FEATURES cont.
• Metallic Black Premium I speakers
• Park-Sense® Rear Park Assist 6 System
• Spray-in Bedliner
• Trailer Brake Control
• Touchscreen and Premium Navigation

PACKAGES
• Luxury Group—Includes one headlamp with integrated photometric areas. "x" is available with Quad Cab and Crew Cab with dual-locking doors with power windows, power doors and quarter windows. "x" is available with Crew Cab with dual-locking doors with power windows, power doors and quarter windows.

PACKAGES cont.
• Protection Group—Includes transfer case with front and rear acquisition subplate.
• Rebel® Body-Colours/Upgrades system with polished or Black body-colours.
• Rebel® Black Body-Colours—Includes custom Black wheel caps, hood, B-pillar, skid plates and front/rear tow hooks.
• Rebel® Black Edition—Includes custom Black wheel caps, hood, B-pillar, skid plates and front/rear tow hooks.

PACKAGES cont.
• Provision Group—Includes custom Black wheel caps, hood, B-pillar, skid plates and front/rear tow hooks.
**LARAMIE** (QUAD CAB / CREW CAB)

- **Powertrain**: 5.7L HEMI® Variable Valve Timing (VVT) V8 with Electronic Shift, 8-speed automatic, and E-shift

- **Exterior Features**: 20-inch chrome-clad aluminum wheels

- **Interior Amenities**: Air conditioning with dual-zone automatic temperature control and humidity sensor

- **Safety & Security**: Park-Sense® Rear Park Assist System

- **Wheels and Tires**: Premium LED taillamps with chrome surround

- **Exterior Features**: Standard with monotone exterior paint and fender flares

**LARAMIE LONGHORN** (CREW CAB)

- **Powertrain**: 5.7L HEMI® Variable Valve Timing (VVT) V8 with Electronic Shift, 8-speed automatic, and E-shift

- **Exterior Features**: 20-inch multi-clad polished aluminum wheels

- **Interior Amenities**: Predominantly black leather

- **Exterior Features**: Class IV Hitch Receiver

- **Safety & Security**: Remote start system

**RAMBOX® Cargo Management System with cargo case and front suspension skid plates (4x4 only)

- **Exterior Features**: Power Sunroof

- **Safety & Security**: Active-Level™ Four-Corner Air Suspension System

- **Exterior Features**: Premium bi-functional halogen projector headlamps

- **Exterior Features**: Power 7 x 11-inch manually folding trailer tow mirrors with courtesy lamps and supplemental turn signals

- **Exterior Features**: Power 10-way driver’s seat and 6-way front passenger seat including 2-way lumbar adjust

- **Exterior Features**: Heated and ventilated front seats

- **Exterior Features**: Heated steering wheel

- **Exterior Features**: Power b面膜hand with perforated inserts—Black

- **Exterior Features**: Leather-handled power柔软

- **Exterior Features**: Active-Level™ Four-Corner Air Suspension System

- **Exterior Features**: Premium Laramie Longhorn instrument cluster

- **Exterior Features**: Premium door trim panel

- **Exterior Features**: RamBox® Cargo Management System with pickup box lighting—Includes blacked-out pickup box lighting

- **Exterior Features**: Active-Level™ Four-Corner Air Suspension System

- **Exterior Features**: Power 10-way driver’s seat and 6-way front passenger seat including 2-way lumbar adjust

- **Exterior Features**: Multimedia centre with 8.4-inch touchscreen and Premium Navigation

- **Exterior Features**: Power b面膜hand with perforated inserts—Black

- **Exterior Features**: Leather-handled power soft

- **Exterior Features**: Active-Level™ Four-Corner Air Suspension System

- **Exterior Features**: Premium Laramie Longhorn instrument cluster

- **Exterior Features**: Premium door trim panel

- **Exterior Features**: RamBox® Cargo Management System with pickup box lighting—Includes blacked-out pickup box lighting

- **Exterior Features**: Active-Level™ Four-Corner Air Suspension System

- **Exterior Features**: Power 10-way driver’s seat and 6-way front passenger seat including 2-way lumbar adjust

- **Exterior Features**: Leather-handled power soft

- **Exterior Features**: Active-Level™ Four-Corner Air Suspension System

- **Exterior Features**: Premium Laramie Longhorn instrument cluster

- **Exterior Features**: Premium door trim panel

- **Exterior Features**: RamBox® Cargo Management System with pickup box lighting—Includes blacked-out pickup box lighting

- **Exterior Features**: Active-Level™ Four-Corner Air Suspension System

- **Exterior Features**: Power 10-way driver’s seat and 6-way front passenger seat including 2-way lumbar adjust

- **Exterior Features**: Leather-handled power sof
**POWERTRAIN**
- 5.7L HEMI® V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover
- 6.7L Turbo-Diesel V8
- 4.5L V8 HEMI®

**INTERIOR AMENITIES**
- Leather-wrapped power front bucket seats
- Luxurious Berber front/rear floor mats
- Leather-wrapped grab handles
- Premium Black leather front bucket seats
- Premium Laramie Limited instrument cluster
- Premium leather-wrapped steering wheel with real wood accents and audio/cruise controls
- Leather-wrapped steering wheel
- Leather-wrapped shift knob
- Body-colour front/rear bumpers
- Chrome bodyside moulding
- Monotone exterior paint
- 20-inch polished forged aluminum wheels
- Chrome billet port grille with “RAM” badge
- Chrome wheel-to-wheel side steps (5.7L)
- Chrome wheel-to-wheel side steps (6.7L)
- Active-Level™ Four-Corner Air Suspension System

**SAFETY & SECURITY**
- Anti-lock brake lights
- Power windows and door locks
- Driver/Passenger’s Front Airbags
- Driver’s and passenger’s side airbags
- Dual front airbags
- Knee airbags for driver
- Driver-side blind spot monitor
- Lane departure warning
- Auto high-beam headlamp control
- Rain-sensing windshield wipers
- Rear window defroster
- Remote Keyless Enter ‘n Go™ with proximity entry and push-button start

**PACKAGE GROUPS**
- Limited Appearance Group
- RamBox® Cargo Management System
- Trailer Tow Mirrors and Brake Group

**PAINT**
- Brilliant Black Crystal Pearl
- Black Forest Green Pearl
- Flame Red
- Luxury Brown
- Blue Diamond Pearl
- Blue Granite Crystal Metallic
- Brown Pearl
- Bright White pearl
- True Blue Pearl
- Medium Stone Metallic
- Granite Crystal Metallic
- Patriot Red
- White Pearl
- Flame Red Pearl
- Black Pearl
- Luxury Brown
- Brilliant Black Crystal Pearl
- Black Forest Green Pearl

*Note: All colours not available on all models. See retailer for more details.*
### SPECIFICATIONS

**3.0L ECOODIESEL V6**

- Small displacement, impressive torque, high performance by design. Mated to the TorqueFlite® 8-speed automatic, the 3.0L ECOODIESEL V6 utilizes high-quality primary gaskets and individual oil slingers to lubricate each piston. Dual filtration provides optimal water filtration. ECO-D engines deliver up to 1,225 km (761 miles) per tank, with best-in-class fuel economy® as efficient as 9.9 L/100 km (23 mpg) city.

**3.6L PENTASTAR™ V6**

- This award-winning V6 delivers outstanding performance. Both it and its partner, the TorqueFlite® 8-speed automatic, feature Thermo-Matic Technology to keep fluids at the ideal operating temperatures. With its serious 10.2:1 compression ratio and pulse-stack exhausts, it all results in impressive fuel economy® as efficient as 9.3 L/100 km (24 mpg) city.

**5.7L HEMI® V8**

- Legendary in its wide range of applications over the decades, few engines attain the status of the 5.7L HEMI® V8 powertrain. With Multi-Displacement System™/ FuelSaver Technology seamlessly shutting off half of the cylinders during highway cruising, the HEMI V8 delivers 8-cylinder performance for towing and hauling—and fuel-sipping 8-cylinder efficiency for city-country trips.

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**FUEL ECONOMY**

<table>
<thead>
<tr>
<th>Engine</th>
<th>Transmission</th>
<th>2WD城市 (1城市)</th>
<th>4×4城市 (1城市)</th>
<th>2WD高速公路 (1高速公路)</th>
<th>4×4高速公路 (1高速公路)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.0L ECOODIESEL V6</td>
<td>8-Speed Automatic</td>
<td>10.25/9.45 L/100 km</td>
<td>9.82/8.6 L/100 km</td>
<td>8.93/7.65 L/100 km</td>
<td>9.37/7.66 L/100 km</td>
</tr>
<tr>
<td>3.6L PENTASTAR™ V6</td>
<td>8-Speed Automatic</td>
<td>9.9/8.8 L/100 km</td>
<td>9.4/8.3 L/100 km</td>
<td>8.65/7.44 L/100 km</td>
<td>9.02/7.8 L/100 km</td>
</tr>
<tr>
<td>5.7L HEMI® V8</td>
<td>8-Speed Automatic</td>
<td>9.3/8 L/100 km</td>
<td>8.95/7.2 L/100 km</td>
<td>8.55/6.65 L/100 km</td>
<td>8.9 L/100 km</td>
</tr>
</tbody>
</table>

### SOCIETY OF AUTOMOTIVE ENGINEERS (SAE) J2200 TOWING STANDARD

- The standard reflects performance requirements for determining Gross Combined Weight Rating and Towing Weight Ratings and is designed to reflect real-world conditions that truck owners would likely experience. Performance requirements take into consideration a truck’s acceleration, gradability, and handling, and its ability to handle heat in a standardized environment, both with and without a load.

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**CARGO AREA DIMENSIONS**

<table>
<thead>
<tr>
<th>Dimensions (in)</th>
<th>2WD</th>
<th>4×4</th>
</tr>
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<tbody>
<tr>
<td>Overall Height</td>
<td>1.8m (5'7&quot;)</td>
<td>1.9m (6'3&quot;)</td>
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<td>Overall Length</td>
<td>5.3m (17'5&quot;)</td>
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