WHAT COUNTS: QUALITY, DURABILITY AND CLASS-EXCLUSIVE ADVANTAGES.

We know what drives the Ram owner: the demand for uncompromising capability, quality measured over kilometres and years, and a sense of style that compels road-commanding comfort and head-turning attention. Ram Heavy Duty puts it all together so well, we’ve earned the best honours of all: Ram Heavy Duty is part of Canada’s fastest-growing line of pickups and rules as Canada’s longest-lasting heavy-duty diesel pickup.

Leadership is evident across the Ram Heavy Duty lineup, with best-in-class advantages, a proven reputation for durability, and a long list of segment-exclusive features such as the Auto-Level Rear Air Suspension System and the RamBox® Cargo Management System. What truly counts in the demanding heavy-duty segment is proven durability backed with unquestionable capability. The numbers speak for themselves: a 2017 Ram 3500 powered by the legendary 6.7L Cummins® High-Output Turbo Diesel owns a wealth of impressive figures that other heavy-duty pickups can only dream of: outstanding towing and GCWR, ultra-competent payload, and no-nonsense torque. Now top those off with best-in-class recommended diesel oil change intervals up to 24,000 kilometres and a “smart” diesel exhaust brake. When equipped with the available 6.4L HEMI® V8, you can count on best-in-class 410 gas horsepower. Ram 4x4 capability means you have the best capability as Canada’s most capable full-size off-road pickup – the mighty redesigned Ram 2500 Power Wagon®.

As Canada’s most durable heavy-duty diesel pickup, it’s clear that this brand is growing because no one can match what we do. For more information, visit us anytime at RAMTRUCK.CA

IT’S AS REAL WORLD AS IT GETS.

This direct quote is from the originator of the Canadian Truck King Challenge—a two-day competition that tests pickups on some of the most rigorous and demanding courses a truck could face. Measuring performance and fuel consumption over 4,000 kilometres with empty runs, loaded beds, and while towing, the Ram 2500 powered by the 6.7L Cummins Turbo Diesel was the 2016 3/4-ton pickup winner, earning the best average score over 20 different categories. From brute towing strength to impressive fuel economy and refined interior comfort, Ram Heavy Duty 2500 rightfully earned its top spot in the 3/4-ton category.
FROM THE MOMENT YOU SEE IT, YOU KNOW IT: THIS IS A RAM. Every Ram stands out with distinction, offering intelligently designed interiors and sharp exteriors instantly recognizable by impressive grilles and unique fascia treatments. Outdoorsman makes the point with its classic body-colour crosshair grille and its choice of Black lower two-tone or body-colour monotone paint.

The refinement of Laramie is unmistakable from the get-go. Here’s where chrome comes into play, with a chrome grille with hex-perforated chrome inserts in your choice of Bright Silver Metallic lower two-tone or monotone paint. Your own style is singular and Laramie is one sophisticated package that further defines you. Inside and out, this is eye-catching design and head-turning style at their best.

As Canada’s most capable full-size off-road pickup, Power Wagon stands above. This bold new design offers a Black grille with Billet Silver “RAM” badge, Black front fascia and bumper, Black lower two-tone paint, and an in-your-face Ram identity, all further amplified by the standard 5,443 kg (12,000 lb)-capacity standard front WARN® winch.

While every Ram offers a uniquely characteristic interior, the Laramie Limited shines with a premium leather all-Black interior. The exterior matches it, with its monochromatic paint finish, chrome-billet port grille with pronounced “RAM” badge, Bright Chrome “RAM” taillgate treatment and convenient chrome wheel-to-wheel side steps on Single-Rear-Wheel models.

RAM HEAVY DUTY. THIS IS LEGENDARY CAPABILITY AT WORK.
Properly secure all cargo.

THE 6.7L CUMMINS TURBO DIESEL I-6 PORTFOLIO

CUMMINS® AND RAM: WINNING TEAMWORK GIVE YOU CANADA’S MOST DURABLE HEAVY-DUTY DIESEL PICKUPS—AND CANADA’S BEST-SELLING HEAVY-DUTY DIESEL ENGINE4 (based on the past 6 years of registrations). Over time, the proven Cummins Turbo Diesel engines have powered millions of Ram trucks. The 6.7L Cummins Turbo Diesel I-6 delivers massive torque, outstanding towing and GCWR, with best-in-class recommended oil change intervals up to 24,000 km.

The Cummins engine features a conveniently located Diesel Exhaust Fluid (DEF) System that enhances fuel economy, plus the standard “smart” diesel exhaust brake that helps control the descent of your pickup by maintaining smooth braking on a slope. With its class-exclusive Ram Active Air® technology, automatically ensuring optimal air intake and engine performance in all temperatures, payload or grades, the Cummins comes out on top.

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PURE POWER: THE HEAVY-DUTY AISIN®

Available on Ram 3500 models, the AS69RC 6-speed AISIN heavy-duty automatic has a massive 322-mm torque converter and delivers 900 lb-ft of torque with sophisticated driver-adaptive shifting and optimized gear ratios.

IT’S BEST TO CONSULT THE MANUAL. Ram Heavy Duty also gives you the available class-exclusive 68RFE 6-speed manual transmission, which delivers operator control along with optimal fuel economy.

THIS STANDARD DELIVERS PREMIUM PERFORMANCE. 68RFE 6-speed automatic, a transmission that’s proven itself through years of service.

An engine so outstanding it has its own club. The Cummins Million Mile Club honours owners with a million miles of service. No wonder why Ram is the fastest-growing truck brand in Canada.

**CUMMINS® HIGH-OUTPUT TURBO DIESEL WITH AS69RC 6-SPEED AISIN AUTOMATIC TRANSMISSION (3500)**

- **385 HORSEPOWER**
- **900 LB-FT OF TORQUE**

**CUMMINS® TURBO DIESEL WITH 68RFE 6-SPEED AUTOMATIC TRANSMISSION (2500 / 3500)**

- **370 HORSEPOWER**
- **800 LB-FT OF TORQUE**

**CUMMINS® TURBO DIESEL WITH G56 6-SPEED MANUAL TRANSMISSION (2500 / 3500)**

- **350 HORSEPOWER**
- **660 LB-FT OF TORQUE**

LEGENDARY CAPABILITY, PROVEN DURABILITY.

**THE 6.7L CUMMINS TURBO DIESEL I-6 PORTFOLIO**

- **385 HORSEPOWER 900 LB-FT OF TORQUE**
- **370 HORSEPOWER 800 LB-FT OF TORQUE**
- **350 HORSEPOWER 660 LB-FT OF TORQUE**

CUMMINS® TRANSMISSION LIMITED WARRANTY

- **3 YR / 160,000 KM**
- **3 YR / 290,000 KM**

AISIN® TRANSMISSION WARRANTY

- **3 YR / 160,000 KM**
- **3 YR / 290,000 KM**

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Put THE power OF HEMI® to work.

6.4L HEMI VVT V8

383 HORSEPOWER
410 LB-FT OF TORQUE

6.4L HEMI V8 WITH 66RFE AUTOMATIC TRANSMISSION

LEGENDARY PERFORMANCE FROM CANADA’S BEST-SELLING V8 ENGINE
(based on the past 6 years of registrations). The standard 5.7L HEMI V8 powerhouse offers all the capability you need, churning out 383 horsepower and 410 lb-ft of torque—putting pure strength at your service.

Variable Valve Timing (VVT) opens and closes valves with exact precision; the technology ensures peak performance and increased torque—exactly what’s needed for confident towing and hauling. Along with VVT, interactive Deceleration Fuel Shut-Off (iDFSO) ceases the fuel flow during deceleration to help enhance fuel efficiency, and with no noticeable change in operation. This fuel-saving feature is especially valuable in cities and stop-and-go traffic.

This powerhouse is further enhanced with a heavy-duty engine cooling system, ideal technology for the everyday tasks these pickups were built to accomplish.

5.7L HEMI VVT V8

410 HORSEPOWER
429 LB-FT OF TORQUE

5.7L HEMI V8 WITH 66RFE 6-SPEED AUTOMATIC TRANSMISSION

THE LARGEST DISPLACEMENT GAS V8 IN ITS CLASS DELIVERS BEST-IN-CLASS GAS ENGINE HORSEPOWER. When gas is the preferred fuel, the best-in-class gas powerhouse from the 5.7L, HEMI V8 with FuelSaver Multi-Displacement System (MDS) technology is ready for the toughest jobs.

Fuel efficiency is enhanced through advanced technologies. These include Individual Cylinder Fuel Control, a cooled Exhaust Gas Recirculation (EGR) System, a heavy-duty cooling system and standard MDS technology, which seamlessly shuts off four of the eight cylinders at high-speeds.

Compeing models 7.3L Powerstroke in Ram Heavy Duty to top-tier consideration. The available 6.4L HEMI V8 in Ram 3500 delivers an impressive payload rating of up to 3,520 kg (7,730 lbs).

PROVEN PARTNER. The 6.4L HEMI V8 is mated to the sophisticated, multirange and electronically operated 66RFE 6-speed automatic transmission. Offering full electronic control for up- and downshifting, it optimizes all gear ratios for responsive performance and features an independent lubrication cooler that ensures ample pressures under all driving conditions.

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B EYOND EX ECTATIONS. In Ram Heavy Duty, the 5.7L HEMI V8 is mated to the tough-as-nails 66RFE 6-speed automatic transmission. This results in a powertrain designed to exceed the typical demands for towing and hauling.
INSTALLED RIGHT AT THE FACTORY: FIFTH-WHEEL/GOOSENECK PREP GROUP AND HITCH KITS. Ram comes ready to tow with an available Fifth-Wheel/Gooseneck Prep Group with a rear structural crossmember and four reinforced tie-down loops fully integrated into the box floor. Available factory-installed Mopar® fifth-wheel hitch kits with up to 25,000-lb Gross Trailer Weight capacity deliver easy operation and confident towing capability.

INSTRUMENT PANEL-MOUNTED SWITCHBANK. Manage towing with ease. At your service are standard and available controls for numerous features. Included among them: the Electronic Stability Control (ESC) System,11 the Electronic Trailer Brake Controller, the “smart” diesel exhaust brake and the class-exclusive Auto-Level Rear Air Suspension. 3 Add-ons to further enhance overall capability are anticipated, so the switchbank features additional auxiliary switches to configure future electrical connections or custom upfits.

SEVEN-PIN TRAILER CONNECTOR. Smart and factory-installed trailer-connecting technology is standard on every Ram Heavy Duty, starting with the bumper-mounted 4- /7-pin connector that lets you connect with virtually all trailers.

FRAMES THAT ARE EASY ON THE RIDE AND TOUGH ON THE COMPETITION. Ram 2500/3500 models ride on 50,000-psi high-strength steel frames with eight crossmembers; a rear axle crossmember stabilizes the truck to maximize towing.

BUILT-IN TOW/Haul MODE. Ram Heavy Duty trucks are specifically engineered with a Tow/Haul Mode that features a more aggressive downshift schedule to easily meet hauling demands. The feature works seamlessly with the available “smart” diesel exhaust brake.

“SMART” DIESEL EXHAUST BRAKE. Standard on every Cummins Turbo Diesel powerplant and engineered to precise specifications, the “smart” diesel exhaust brake is an indispensable addition for maintaining control when towing or hauling heavy loads, and is particularly helpful when controlling the speed on a downward slope. Working much like a cruise control system, the engine brake uses a variable nozzle on the turbo to enable and maintain smooth and far less aggressive braking; vehicle stability is enhanced, and wear on the disc brakes is reduced.

PARKVIEW® REAR BACK-UP CAMERA 12 makes approaching loading docks and trailer hitches a breeze. The Radio 3.0 multimedia centre displays the camera image in the rearview mirror; the Uconnect® 5.0 and 8.4 multimedia centres display the camera image on the touchscreen and add dynamic grid lines. The View-at-Speed function on Uconnect 8.4 multimedia centres can be activated at the touch of a button and allows for convenient monitoring of the rear for confident towing and hauling—at rest or while driving.

CARGO VIEW CAMERA. Using a fifth-wheel or gooseneck hitch? A Ram Heavy Duty equipped with the CHMSL-mounted Cargo View Camera enables easy hookups by offering a clear view of the gooseneck hitch. Even better: on trucks equipped with the Cargo View Camera and the ParkView Rear Back-Up Camera,12 you can toggle between the two images. Working with Ram means you can always keep an eye on your trailer and cargo.

FOR FULL SPECIFICATIONS, VISIT rambodybuilder.com

RAM HEAVY DUTY PICKUPS ARE BORN AND BREED TO TOW. Ram’s jaw-dropping towing capability starts with a standard Class V hitch receiver rated up to 8,165 kg (18,000 lb), large-antiblock disc brakes and a heavy-duty engine cooling system. Pulling power is exactly what you need if a Ram 3500 is equipped with the available ETL Cummins® 14-ton up to 14,157 lb (31,210 lb), similarly equipped with Ram 2500 up to 8,156 lb (18,000 lb); with the available 6.6L HEMI® V-8, Ram 2500 delivers best-in-class gas towing up to 7,403 lb (16,320 lb). 10

MAX OUT YOUR GROSS COMBINED WEIGHT RATING (GCWR). Ram Heavy Duty leaves no doubt who’s in charge around here—and it’s why you can count on Ram to accomplish the toughest jobs without flinching. The Ram Heavy Duty maximum GCWR numbers measure up completely. On Ram 3500 models, GCWR reaches 17,736 kg (39,100 lb). The numbers behind Ram 2500 are equally as formidable: these 24/7 on GCWR figures are rated up to a no-nonsense 11,476 kg (25,300 lb).

MAX TOWING CAPABILITY
RAM 3500 31,210 LB (14,157 KG)
RAM 2500 25,300 LB (11,476 KG)

MAX GCWR
RAM 3500 39,100 LB (17,736 KG)
RAM 2500 31,210 LB (14,157 KG)
MAX PAYLOAD
7,390 LB (3,352 KG)
MAX GVWR
14,000 LB (6,350 KG)

MAX PAYLOAD
3,990 LB (1,801 KG)
MAX GVWR
10,000 LB (4,536 KG)

CLASS-EXCLUSIVE
AUTO-LEVEL REAR AIR SUSPENSION

The class-exclusive Auto-Level Rear Air Suspension System on Ram Heavy Duty is designed to provide impressive ride comfort and hauling/traving control. With two driver-activated modes, Payload and Towing, the Auto-Level Rear Air Suspension System is tuned to allow full suspension travel for maximized ride, enhanced handling and reduced vehicle/trailer rake.

All Ram 2500 models feature a rear suspension that stands apart from the others, utilizing a five-link coil spring rear suspension and multirate coil springs bolstered by heavy-duty fixed-displacement twin-tube shock absorbers. This class-exclusive system reduces friction, improves ride comfort and handling, ensures the Ram-tough strength you can count on—and proves that no other trucks match the suspension technology of Ram Heavy Duty.

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Load it up: Ram Heavy Duty eagerly takes on massive payloads. Comfortable and capable, the Hotchkiss rear leaf spring suspension on Ram 3500 delivers outstanding rear handling and roll control. All Ram 3500 models equipped with dual rear wheels also include separate auxiliary leaves that further increase cargo-carrying capacity.

THE GROSS VEHICLE WEIGHT RATINGS (GVWRs ) ARE EQUALLY AS IMPRESSIVE.

Available GVWRs of 6,350 kg (14,000 lb) on Ram 3500 and 4,536 kg (10,000 lb) on Ram 2500 allow for heavier loads that clearly distinguish the exceptional capability of Ram Heavy Duty. Payload capacity with a 2017 Ram 3500 lets you easily haul up to 3,352 kg (7,390 lb). Properly secure all cargo.
RAM POWER WAGON. CANADA'S MOST CAPABLE FULL-SIZE OFF-ROAD PICKUP.

RAM POWER WAGON. FROM HIGHWAY TO OFF-ROAD, THIS TRUCK DOES IT ALL.

Only one pickup can hold the title of Canada's most capable full-size off-road pickup.3 Ram Power Wagon delivers unparalleled 4x4 engineering for top-tier capability, no matter what road you're conquering.

For 2017, Ram Power Wagon comes to work with an aggressive off-road attitude, including a new bold Black grille with Billet Silver "RAM" badge, new "POWER WAGON" decals on the hood and sides and a Black "RAM POWER WAGON" tailgate badge. To that, add Black bumpers, fender flares, lower two-tone paint and Blacked-out headlamps, all riding on 17-inch aluminum wheels with Matte Black painted pockets and Black centre caps. The interior features Ram Rebel-inspired design cues, incorporating the rugged Goodyear® DuraTrac® tire tread pattern into the seat design with the distinctive Power Wagon signature on the seat bolsters.

What counts in Power Wagon is capability that exceeds and outperforms what others can deliver. Count on stunning 4x4 capability amplified by Tru-Lok® front and rear electronically locking differentials, and transfer case and fuel tank skid plates for underbody protection, while four heavy-duty Bilstein® monotube shock absorbers work with the proprietary Ram ActiveAir® system to ensure invincible and increased wheel travel. Solid front and rear axles feature a low-gear 4.10 axle ratio. Running ground clearance reaches up to 322 millimetres (14.3 inches), and the approach and departure angles attain 33.6 and 26.2 degrees respectively.

With its half-inch 38-metre (125-foot) long high-strength steel wire supplying a jaw-dropping 5,443 kilograms (12,000 pounds) of capacity, the front bumper-mounted WARN® electric winch lets you help less-capable trucks out of a jam, while monster 33-inch Goodyear Wrangler DuraTrac all-terrain tires command total respect. It's all powered by the legendary 6.4L HEMI® V8 delivering best-in-class 410 horsepower5 along with 429 lb-ft of torque.

Put it all together, and the 2017 Ram Power Wagon is a powerful example of what an off-road vehicle should be.

IT MAKES RAM 2500 TOUGHER THAN EVER.

We get it: you want exceptional off-road capability—and the new Ram 2500 4x4 Off-Road Package is designed for those who need essential off-road upgrades combined with tough 3/4-ton pushing, pulling and hauling capabilities.

A FULL PACKAGE FOR A FULL-SIZE PICKUP. The Off-Road Package includes a heavy-duty transfer case skid plate shield, performance-tuned Bilstein monotube shocks, electronic Hill Descent Control, keep-up package front tow hooks, fender flares and custom 4x4 graphics—all riding on tough Pro đào thang® off-road tires. Available for every Ram 2500 4x4, with this long list of functional upgrades, the Off-Road Package gives you the confidence to explore off the beaten path.

NEW FOR 2017: THE RAM 2500 4x4 OFF-ROAD PACKAGE.

Power Wagon shown in Flame Red. Power Wagon® vinyl with cloth tread-embossed inserts shown in Diesel Grey.
You need exceptional capability. We thought inside and outside the box.

You need exceptional capability. We thought inside and outside the box.

The bed for building materials. The best way to achieve it all is with the RamBox® Cargo Management System. Available on Ram Heavy Duty Mega Cab® and Crew Cab models with the 6-feet 4-inch bed, the class-exclusive RamBox Cargo Management System® includes two large, drainable, illuminated and lockable bed-side compartments, each spacious enough to hold a variety of power tools or sports equipment.

RamBox® Cargo Management System

- Two large, drainable, illuminated and lockable bed-side compartments
- Cargo bed extender/divider
- Cargo rails and adjustable tie-down cleats
- LED rear-bed lighting
- Built-in cargo bed rail system designed to accommodate many Authentic Accessories from Mopar, with four adjustable cleats that offer secure tie-down points
- Safe store and haul equipment in the side bins, and divide or expand the cargo area with the extender/divider. The cargo bed is spacious enough to fit a ATV or dozens of standard 4x8 sheets of building materials. Adding to capability are numerous Authentic Accessories from Mopar, custom-designed for both work and play, they fit perfectly in the side bins.

Capabilty has never achieved such versatility. The innovative and class-exclusive RamBox® Cargo Management System doesn’t compromise your cargo-carrying capability; to the contrary—it enhances it. Safely store and haul equipment in the side bins, and divide or expand the cargo area with the extender/divider. The divider collapses and can be securely stored at the front of the bed when not in use. A built-in cargo bed rail system is designed to accommodate many Authentic Accessories from Mopar, with four adjustable cleats that offer secure tie-down points.

Adding to both safety and convenience, LED rear-bed lighting is included with RamBox ensuring illumination of the truck bed at night and, if your pickup is equipped with one, eliminating the need to remove the tonneau cover.

INNOVATIVE AND CLASS-EXCLUSIVE SOLUTIONS FOR STOWING AND STORING.

STOW YOUR GEAR

STOW IT, STORE IT, LOCK IT... Lockable, drainable, and illuminated, the two side boxes carry it all: tools, sports equipment—even beverages covered in ice. They also accommodate numerous Mopar® accessories for work and play.

LIGHT THE BED

Two points of light. Augmenting the CHMSL-mounted LED bed light (in models with bed-mounted LED lights are perfect for light-hauling and operate without burnout over adjustment of lift or materials.

SECURE THE LOAD

Cargo slides and adjustable tie-down cleats. Keep it all safe at all times. The side boxes accommodate many accessories from Mopar, while the four adjustable cleats secure most cargo that ever exceeds over points.

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FIRST-CLASS COMFORT MEETS WORK-READY DURABILITY.
Every Ram Heavy Duty offers a top-notch level of comfort, state-of-the-art technology and advanced degrees of sophistication. Touches of comfort and convenience are found throughout the lineup with unique trim levels and features that make a lasting impression.

Sophistication achieves its highest level in the Laramie Limited and award-winning Laramie Longhorn®. These top-of-the-line pickups deliver 100% leather seating, bolstered by real wood accents, heated and ventilated front bucket seats, and a heated leather-wrapped steering wheel with audio controls.

INTELLIGENT AND INTUITIVE INTERIOR DESIGN.
In a truck known for impressive versatility, it’s no surprise to find that every square centimetre of interior space is devoted to practical storage and pure occupant comfort. From the oversize in-door bins to the available behind-the-seat and in-floor storage, you’ve got a multitude of places to carry equipment and hide valuables.

Laramie® Limited Natura Plus leather shown in Black. Laramie leather-faced with perforated inserts shown in Light Frost. Laramie Longhorn Natura Plus leather shown in Cattle Tan.

REFINEMENT MEETS SOPHISTICATION.
A. IN-FLOOR STORAGE BINS. Crew Cab models distinguish themselves with interior enhancements and class-exclusive in-floor storage with removable and insulated bins perfect for keeping beverages and food cold, as well as storing valuables and small tools. Properly secure all cargo.

B. UNDERSEAT STORAGE. The rear underseat storage in Crew Cab models is perfect for items best left out of sight.

C. FOLD-FLAT REAR SEAT. Standard with Mega Cab® models, it provides a convenient flat storage surface, ideal for cargo you’d prefer not to secure in the rear bed.

DUAL GLOVE BOX AND CONSOLE TREATMENTS.
Not shown. Dual glove boxes feature large upper and lower storage areas. The centre console armrest bins have three available integrated cup holders and provide access to the available media port for connectivity.
RAM HEAVY DUTY IS BOLD BY DESIGN, with an instrument panel cluster and Electronic Vehicle Information Centre (EVIC) that reflect sophisticated technology and user-friendly convenience. Select Ram Heavy Duty models feature driver-oriented engineering that enhances occupant comfort and promotes conscious on-road action. The 7-inch full-colour customizable in-cluster display centre delivers a multiview and configurable advantage, with information ranging from media and compass to temperature, cruise control, trip information and distances.

Critical real-time data about your vehicle’s operation are conveyed through multiple “smart” modules that stay in constant communication with each other. The information is all-inclusive and includes specifications about fuel economy, trailer braking, overall vehicle status and engine performance, payload, engine hours, status on the available air suspension, plus available navigation screens and more. Using an intuitive “roller menu” controlled by a steering wheel-mounted toggle switch, you keep eyes on the road and hands on the wheel.

Ram engineers are so focused on road-oriented driving, our navigation systems include state-of-the-art voice command technology to help reduce distractions. Drivers can also use voice command to control the radio and telephone systems, including text messages.

We know you’ll call on your Ram Heavy Duty for activities that range from tough work to carefree recreation—which is why you’ll discover two-fold technological advantages throughout your Ram pickup that complement both lifestyles. On one side is technology that ensures the highest levels of safety and security; on the other is an equal emphasis on technology to increase day-to-day convenience. This is heavy-duty command and control, and the associated technology shows that we’re driving ourselves forward toward one goal: to be the best.

LARGEST TOUCHSCREEN IN ITS CLASS.3

Connectivity at every turn. Connectivity at every turn.

Largest touchscreen in its class.

LISTEN TO MUSIC, TALK SHOWS AND SPORTS. Access it all. SiriusXM satellite radio* (with one-year subscription) lets you tune in your favourites: artists, radio hosts and (we hope) winning teams.

VISUALIZE SOMETHING BIG. The 8.4-inch touchscreen is the largest in its class—exactly what you need to stay in command.

JUST SAY IT WITH VOICE COMMAND*. Just about everything you need can be operated by your voice. Speak, and it shall be done.

DO NOT DISTURB*. This part of the telematics system lets you block incoming calls/texts, set up automatic responses to texts, and opt to send calls directly to voice mail.

SEEN WITHOUT LOOKING. Siri® Eyes Free* lets you take care of communication and audio functions without taking your eyes from the road.

NAVIGATE YOUR ADVENTURES. Get turn-by-turn directions16 to wherever you’re going—and don’t hesitate to explore once in a while.

SPEAK UP AND BE HEARD. Make and receive calls. Send and get texts* (not compatible with iPhone®)—with hands-free capability*. Drag and Drop*. Select from a menu of apps and drag your choices into place along the bottom row for easy customization.

DRAG AND DROP*. Select from a menu of apps and drag your choices into place along the bottom row for easy customization.

Tire Pressure Monitoring Display

Trailer Brake Controller Display

Navigation Display

Diesel Glow Plug Display

Connectivity at every turn.
You’ve got proven strength. Now build on it. 

Authentic Accessories from Mopar are the key. These driving features for Ram® Heavy Duty are designed and created with the engineers behind the Ram truck—a collaboration that gives you superior fit and finish and the right accessories that protect your vehicle—created with the engineers behind the Ram lineup. Authentic Accessories from Mopar boost capability, protect your vehicle, and create a collaboration that gives you superb fit and finish and the right accessories that protect your vehicle.

No matter what the activity, Authentic Accessories from Mopar can help make your Ram® truck a vehicle that carries hunting and fishing equipment and the gear needed on the available RamBox compartment. Look to Mopar to help you get the most out of your Ram® Heavy Duty pickup. Find out more at your Ram® retailer, or anytime at MOPAR.CA

ST shown in Bright White with available Black tubular side steps, fender flares, RamBox Cargo Management System, sliding toolbox and bed step.

EXTERIOR FEATURES

• Aluminum five-spoke 20 x 9-inch polished alloy wheels
• Chrome Tubular Side Steps
• Auto-Level Rear Air Suspension
• Anti-Spin Differential Rear Axle (2500)

INTERIOR AMENITIES

• 5.7L HEMI® Variable Valve Timing (VVT) V8 with 3.5-inch Electronic Vehicle Information Centre (EVIC)

SAFETY & SECURITY

• Electronic Stability Control (ESC)® with Hill Start Assist, Traction Control, 4-wheel antilock disc brakes, “Smart” diesel exhaust brake (6.7L Cummins)
• Instrument Panel-Mounted Auxiliary Switches
• Park-Sense® Rear Park Assist System
• Uconnect® 5.0 Multimedia Centre with 5-Inch Touchscreen and Hands-Free Communication
• Touchscreen and Hands-Free Communication 13

POWERTRAIN

• 6.4L HEMI® VVT V8 with FuelSaver/ Multi-Displacement Technology (2500 Quad Cab)
• 6.7L Cummins® High-Output Turbo Diesel I-6 with 220-amp 180-amp alternator, Tru-Lok® front and rear limited-slip differentials, 4.10 rear axle, tow hooks, fuel tank and fuel tank and transfer case skid plate shield (4x4)
• 5.7L HEMI® Variable Valve Timing (VVT) V8 with 220-amp alternator (5.7L HEMI), 220-amp alternator (6.4L HEMI/6.7L Cummins) and transfer case skid plate shield (4x4)
• 6.7L Cummins Turbo Diesel I-6 with 6-speed manual
• 6.7L Cummins Turbo Diesel I-6 with 6-speed automatic

STANDARD EQUIPMENT

• Tire pressure monitoring display
• Black grille with Black insert
• Black, 7 x 11-inch trailer tow mirrors, manual folding
• Black, power, heated, 7 x 11-inch trailer tow mirrors, manual folding with supplemental turn signals and courtesy lamps (2500 Crew Cab)
• Heavy-duty engine cooling
• Class V hitch receiver with 4- and 7-pin wiring harness
• 160-amp alternator
• Sentry Key®
• Manual locks and front windows (Regular Cab)
• Automatic quad-halogen headlamps
• Panoramic leather-trimmed roof
• Leather-trimmed roof
• Uconnect® 3.0 Multimedia Centre with 6 speakers
• Radio 3.0 multimedia centre
• Media Centre:
• Manual locks and front windows (Regular Cab)
• Heavy-duty vinyl—Diesel Grey
• Power locks and front windows, 1-touch up-and-down
• Leather seats—Diesel Grey
• Rear underseat storage compartment (Crew Cab)
• Rear in-floor storage bins (Crew Cab)
• 3.5-inch Electronic Vehicle Information Centre (EVIC)
• 6.7L Cummins Turbo Diesel I-6 with 6-speed automatic
• 6.4L HEMI VVT V8 with FuelSaver/ Multi-Displacement Technology (2500 Quad Cab)
• Heavy-duty vinyl 40/ 20/40 front bench seat—Diesel Grey

CAPABILITY & FUNCTIONALITY

• Pickup Box Lighting
• Uconnect® 3.0 Multimedia Centre with 6 speakers
• Radio 3.0 multimedia centre
• Media Centre:
• Manual locks and front windows (Regular Cab)
• Heavy-duty vinyl—Diesel Grey
• Power locks and front windows, 1-touch up-and-down
• Leather seats—Diesel Grey
• Rear underseat storage compartment (Crew Cab)
• Rear in-floor storage bins (Crew Cab)
• 3.5-inch Electronic Vehicle Information Centre (EVIC)
6.7L Cummins Turbo Diesel I-6 with 6-speed automatic

Chrome front/ rear bumpers

Traveller/mini trip computer
Temperature and compass display

Cloth 40/20/40 front bench seat

5.7L HEMI® Variable Valve Timing (VVT) V8 with 6-speed automatic

SiriusXM satellite radio with 1-year subscription

Rear power sliding window (Crew Cab and Mega Cab)

Passenger-side sun visor with mirror

Overhead console

Floor mats (rear on Crew Cab)

Colour-keyed instrument panel

6.7L Cummins ® High-Output Turbo Diesel I-6 with 6-speed automatic

6.4L HEMI VVT V8 with FuelSaver/ Multi-Displacement

LT275/70R18E BSW all-season tires

Remote keyless entry

Mopar® 20K Fifth-Wheel Hitch

Fog Lamps

Clearance Lamps

ASSISTANCE vs. ST

Park-Sense® Front and Rear Park Assist System

Chrome Tubular Side Steps

Spray-In Bedliner

RamBox® Cargo Management System (6'4" box, SRW)

Premium Cloth Front Bucket Seats

Power Sunroof (Crew Cab and Mega Cab)

ParkView® Rear Back-Up Camera

Park-Sense Rear Park Assist System

Centre High-Mounted Stop Lamp (CHMSL) Camera

Black Tubular Side Steps

10 Amplified Speakers including Subwoofer

Electronic shift-on-the-fly transfer case (4x4)

SAFETY & SECURITY

Front airbags

Front passenger airbag

Side airbags

Curtain side airbags

Diagonal side impact airbags

Front seat-mounted side impact airbags

Rear side impact airbags

Rear curtain side airbags

Front Park assist

Rear Park assist

Blind Spot Detection

Lane Departure Warning

Forward Collision Warning

Brake Assist

Electronic Stability Control

Traction Control

Roll Stability Control

3.0 L Cummins 6-speed automatic

3.0 L HEMI® 6-speed automatic

2.4L 6-speed manual

3.6L Pentastar® V6 with 6-speed automatic

4.0L 6-speed manual

PARKING AID vs. SLT

Park-Sense® Front and Rear Park Assist System

Chrome Tubular Side Steps

Spray-In Bedliner

RamBox® Cargo Management System (6'4" box, SRW)

Premium Cloth Front Bucket Seats

Power Sunroof (Crew Cab and Mega Cab)

ParkView® Rear Back-Up Camera

Park-Sense Rear Park Assist System

Centre High-Mounted Stop Lamp (CHMSL) Camera

Black Tubular Side Steps

10 Amplified Speakers including Subwoofer

Electronic shift-on-the-fly transfer case (4x4)

CAPABILITY & FUNCTIONALITY

Remote keyless entry

Mopar® 20K Fifth-Wheel Hitch

Fog Lamps

Clearance Lamps
**POWERTRAIN**

- 6.4L HEMI VVT V8 with FuelSaver/Multi-Displacement System (MDS) and 6-speed automatic transmission
- 6.7L Cummins Turbo Diesel I-6 with 6-speed manual transmission

**POWERTRAIN cont.**

- 8-speed automatic transmission
- 4x4 transfer case
- Anti-Spin Differential Rear Axle (2500)
- Manual shift-on-the-fly transfer case
- Center High-Mounted Stop Lamp (CHMSL)

**CAPABILITY & FUNCTIONALITY**

- 120-volt power outlet
- Electronic trailer brake controller
- Front tow hooks
- Dual 380-Amp Alternators

**EXTERIOR FEATURES**

- Ram Box
- Black and Matte Black painted pockets
- Black premium taillamps
- Body-colour fender flares
- Lower Two-Tone Paint and Fender Flares

**EXTERIOR FEATURES cont.**

- Mopar® 25K Fifth-Wheel Hitch (3500)
- Mopar® 20K Fifth-Wheel Hitch
- Premium bifunctional halogen projector headlamps
- Chrome grille with bright insert
- 7 x 11-inch mirrors with memory, supplemental turn signals and courtesy lamps

**INTERIOR AMENITIES**

- 40/20/40 leather-faced seats including 2-way lumbar adjust
- Heated leather-wrapped steering wheel with audio and cruise controls
- 10 Amplified Speakers including Subwoofer
- Electronic trailer brake controller

**INTERIOR AMENITIES cont.**

- Power Adjustable Pedals with Memory (requires automatic transmission)
- Remote Start System (requires automatic transmission)
- Sport Appearance Group — Includes body-colour door handles, Black mirrors, Black badging, Black premium taillamps

**INTERIOR AMENITIES cont.**

- LEATHER-FACED SEATS — STANDARD檔
- Black with Light Frost accent stitching
- Black with Red accent stitching
- Light Frost with Black accent stitching
- Black with Black premium taillamps
- Body-colour front/rear bumpers
- Body-colour front/rear fenders
- Body-colour door handles
- Chrome grille with bright insert

**SAFETY & SECURITY**

- Dual Rear Wheels (3500; N/A on Crew Cab 6'4" box)
- Driver’s side blind spot monitor
- Back-up Assist
- Park Sense® Rear Park Assist System
- Automatic Temperature Control (ATC)
- Memory feature for radio and driver’s seat

**SAFETY & SECURITY cont.**

- Uconnect® 8.4 multimedia centre; Uconnect 8.4 NAV multimedia centre available
- Dual Rear Wheels (3500; N/A on Crew Cab 6'4" box)
**INTERIOR AMENITIES**

- **Uconnect® 8.4 NAV multimedia centre** with 8.4-inch touchscreen and navigation 16.
- Premium leather heated 60/40 split-folding rear seats.
- Seating:
  - Premium leather front bucket seats
  - Premium door-trim panel and front/rear floor mats
  - Double-stacked centre console with full-leather lid
  - 6-speed automatic transmission
  - Radio, driver’s seat, mirrors and pedals memory feature
  - Clearance Lamps
  - Chrome Wheel-to-Wheel Side Steps
  - Chrome Tubular Side Steps

**SAFETY & SECURITY**

- Front/rear performance-tuned Bilstein® monotube shocks
- Auto-Level Rear Air Suspension
- 220-Amp Alternator (6.4L HEMI and 6.7L Cummins)
- 180-Amp Alternator (5.7L HEMI)
- Remote start system
- Power adjustable pedals with memory

**POWERTRAIN**

- 6.7L Cummins® High-Output Turbo Diesel I-6 with
  - 24v, Common Rail Direct Injection (CRDI) technology
  - Two-Tone painted pockets
  - Monotone exterior paint
  - Chrome bodyside moulding and tailgate accent
  - 20-inch bright chrome “RAM” badge on tailgate

**EXTERIOR FEATURES**

- Luxury Berber front/ rear floor mats
- All-Black interior
- Instrument Panel-Mounted Auxiliary Switches
- Tri-Fold Tonneau Cover
- Power Sunroof
- Mopar 25K Fifth-Wheel Hitch (3500)
- Remote Keyless Enter ‘n Go™ with Proximity Entry and Push-Button Start

**CAPABILITY & FUNCTIONALITY**

- 6.4L HEMI VVT V8 with FuelSaver/ Multi-Displacement System (MDS) and 6-speed automatic
- 5.7L HEMI® Variable Valve Timing (VVT) V8 with
  - 24v, Variable Valve Timing (VVT) technology
  - Two-Tone painted pockets
  - Monotone exterior paint
  - Chrome bodyside moulding and tailgate accent
  - 20-inch polished forged aluminum wheels

**SELECT OPTIONAL EQUIPMENT**

- RamBox® Cargo Management System (6’4” box, SRW)
- Power Sunroof
- Tri-Fold Tonneau Cover
- Power Adjustable Pedals with Memory
- Remote Start System
- Power Adjustable Pedals with Memory
- Luxury Berber Front/ Rear Floor Mats
- All-Black Interior
- Instrument Panel-Mounted Auxiliary Switches
- Tri-Fold Tonneau Cover
- Power Sunroof
- Mopar 25K Fifth-Wheel Hitch (3500)
- Remote Keyless Enter ‘n Go™ with Proximity Entry and Push-Button Start

**PACKAGE GROUPS**

- Chrome Bumper Package — Includes chrome front and rear bumpers
- Body-colour front and rear bumpers
- Body-colour fender flares
- 20-inch polished forged aluminum wheels
- Off-Road Package — See ST model for group details
- Fifth-Wheel/ Gooseneck Prep Group — See ST model for group details
- Convenience Group — See Laramie model for group details
- Protection Group — See ST model for group details

**FOR FULL OPTION DETAILS, VISIT RAMTRUCK.CA**
### Paint

- 3500 Laramie® Limited—Pearl White
- 2500 Laramie—Black Forest Green Pearl
- Brilliant Black Crystal Pearl
- 2500 Laramie—Granite Crystal Metallic
- 3500 Laramie DRW—Bright Silver Metallic

*370 horsepower on 3500 Mega Cab models.

§ May be sooner if prompted by the oil change indicator system. Intervals for biodiesel 6% – 20%

### Alternators

- 10.0:1

### Recommended Fuel

- returnless / unleaded regular
- returnless / unleaded mid-grade
- returnless / unleaded regular

### Specifications

**Engine**
- 6.4L HEMI V8 / 66RFE
- 5.7L HEMI V8 / 66RFE
- 5.7L HEMI V8 / 66RFE 6-speed
- 6.7L Cummins High-Output
- 6.7L Cummins Turbo Diesel I-6 / 68RFE 6-speed
- Turbo Diesel I-6 / AISIN 6-speed
- Diesel I-6 / 68RFE 6-speed

**Torque (max)**

- Turbo Diesel I-6 / AISIN 6-speed: 608 lb-ft @ 1000 rpm
- Diesel I-6 / 68RFE 6-speed: 293 lb-ft @ 1800 rpm
- Turbo Diesel I-6 / 68RFE 6-speed: 481 lb-ft @ 1800 rpm
- 5.7L HEMI V8 / 66RFE 6-speed: 400 lb-ft @ 4000 rpm

**Horsepower**

- 6.4L HEMI V8 / 66RFE: 410 hp @ 5600 rpm*
- 5.7L HEMI V8 / 66RFE 6-speed: 330 hp @ 5600 rpm
- 5.7L HEMI V8 / 66RFE 6-speed: 383 hp @ 5600 rpm

**Oil Change Interval**

- 11.4 L (12.0 qt)

**Oil Capacity**

- 11.4 L (12.0 qt)

**Alternators**

- Dual 440-amp (available)
- 180-amp (standard)
- 220-amp (available)

**Compression Ratio**

- 10.0:1

**Valve Train**

- OHV, 24 valves, solid lifters
- OHV, 16 valves, 32 valves, hydraulic lifters
- OHV, 16 valves, 32 valves, hydraulic lifters

**Air Induction**

- Cast-iron

**Cylinder Head Material**

- Aluminum alloy
- Cast-iron

**Block Material**

- 345 cu in / 5654 cu cm

**Bore x Stroke**

- 392 cu in / 6417 cu cm

**Displacement**

- 90-degree V8

**Configuration**

- TORQUE (max)
- 429 lb-ft @ 4000 rpm

**Torque (max)**

- 429 lb-ft @ 4000 rpm

**Horsepower**

- 410 hp @ 5600 rpm*

**Oil Change Indicator System**

- The "smart" oil change indicator system will remind you when to take your vehicle in for maintenance.

**Total Interior**

- 1599 (62.9)
- 1041 (41.0)
- 1676 (66.0)

**Hip Room (front / rear)**

- 1014 (39.9)
- 1605 (63.2)

**Legroom (front / rear)**

- 1041 (41.0)
- 1605 (63.2)

**Engine Axle Ratio**

- GCWR
- 4x2
- 4x4
- 4x2
- 4x4
- 4x2
- 4x4
- 4x2
- 4x4

**GCWR**

- 13,290 (29,300)
- 17,736 (39,100)
- 8981 (19,800)
- 10,342 (22,800)
- 3.73
- 4.10
- 3.73
- 4.10
- 3.73
- 3.73

**Engine Axle Ratio**

- 9712 (21,410)
- 14,157 (31,210)
- 6310 (13,910)
- 7402 (16,320)
- 8981 (19,800)
- 10,342 (22,800)
- 9712 (21,410)
- 14,157 (31,210)
- 6310 (13,910)
- 7402 (16,320)

**Gross Combined Weight Rating (GCWR)**

- 9539 (21,030)
- 13,984 (30,830)
- 6151 (13,560)
- 7226 (15,930)
- 5865 (12,930)
- 7226 (15,930)
- 6133 (13,520)
- 7230 (15,940)
- 5870 (12,940)
- 7230 (15,940)

**Gross Vehicle Weight Rating (GVWR)**

- 9453 (20,860)
- 13,907 (30,660)
- 6133 (13,520)
- 7230 (15,940)
- 5870 (12,940)
- 7230 (15,940)
- 6133 (13,520)
- 7230 (15,940)
- 5870 (12,940)
- 7230 (15,940)

**Maximum Towing Capacity**

- 9308 (20,520)
- 13,753 (30,320)
- 5988 (13,200)
- 7090 (15,630)
- 5728 (12,630)
- 7090 (15,630)
- 5988 (13,200)
- 7090 (15,630)
- 5728 (12,630)
- 7090 (15,630)

**Gross Trailer Weight (GTW)**

- 9344 (20,600)
- 13,789 (30,400)
- 6083 (13,410)
- 7171 (15,810)
- 5811 (12,810)
- 7171 (15,810)
- 6083 (13,410)
- 7171 (15,810)
- 5811 (12,810)
- 7171 (15,810)

**Gross Towing Weight (GTW)**

- 9208 (20,300)
- 13,653 (30,100)
- 5906 (13,020)
- 7013 (15,460)
- 5652 (12,460)
- 7013 (15,460)
- 5906 (13,020)
- 7013 (15,460)
- 5652 (12,460)
- 7013 (15,460)

**Max. Tongue Weight**

- 9253 (20,400)
- 6300 (13,890)
- 6128 (13,510)
- 6133 (13,520)
- 5983 (13,190)
- 6074 (13,390)
- 5906 (13,020)
- 5915 (13,040)
- 5797 (12,780)

**Max. Tongue Weight**

- 3.92 x 3.58 in / 99.5 x 90.9 mm

**Rambodybuilder.com**

For full specifications, visit rambodybuilder.com
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DISCLAIMERS: 1 Based on IHS Automotive: Polk Canadian Vehicles In Operation data as of July 1, 2016, for 2500/250 and 3500/350 large diesel pickups and model years 1994-2016. 2 Based on IHS Automotive: Canadian Total New Vehicle Registration data comparing calendar year and market share and volume gains for 2010 versus 2015 for the mid-size and large pickup segments as defined by FCA Canada Inc. 3 Based on 2500/250 and 3500/350 class pickups. 4 Based on 2500/250 and 3500/350 class pickups. Oil change intervals will vary based on excessive engine run times, operating conditions, maintenance schedules and driving habits. See your retailer for full details. 5 Based on 2500/250 and 3500/350 class pickups. 6 Based on Cummins® 10.8 litre diesel models. 7 Cummins® Light Duty. Based on IHS Automotive: Polk Canadian Vehicles In Operation data as of July 1, 2016, for 2500/250 and 3500/350 large diesel pickups and model years 1994 – 2016. 8 Based on Honda/Honda Canada In Operation data as of July 1, 2016, for the FCA custom Large Pickup HD Segment which includes: RAM and Dodge 2500/3500 Series Pickup Trucks, Chevrolet and GMC 2500/3500 Series Pickup Trucks and Ford F250/F350 Pickup Trucks. 9 2016 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty with $0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres. Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres. *ARAIS transmissions are covered by a separate Limited Warranty, covering the transmission for 5 years or 160,000 kilometres. The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial use. See your retailer for full details. “Whichever comes first. Some conditions may apply. As of July 1, 2016. 10 System cannot replace the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 11 This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 12 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 13 Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer’s existing iPhone data rates apply to Internet-supported features. 14 Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer’s existing iPhone data rates apply to Internet-supported features. 15 Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer’s existing iPhone data rates apply to Internet-supported features. 16 This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 17 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 18 SiriusXM radio is not available in all vehicles. 19 SiriusXM radio is not available in all vehicles. 20 Not compatible with all garage door openers.