BUILT TO SERVE

BEST-IN-CLASS™
- 5th-Wheel Towing (3500)
- Gas Towing (2500 and 3500)
- Gas Horsepower (2500 and 3500)
- Gas Payload (3500)
- Diesel Towing (2500 and 3500)
- Diesel Torque (3500)
- Diesel Payload (3500)
- Interior Storage (Mega Cab™)

CLASS-LEADING®

TECHNOLOGY
- 12-inch Reconfigurable Multimedia Display Centre with Navigation
- Premium Harman Kardon® Audio System with 17-speaker, 750-watt Amplifier and 360-degree Surround Sound
- Type-C USB Ports
- Active-Level Rear Air Suspension System
- Multi-Link and Coil Spring Rear Suspension (2500)
- Ram Articulink® Front Suspension (Power Wagon®)

LUXURY
- BIC Interior Storage (Mega Cab)
- Most Luxurious Interior in its Class
- Reclining Rear Seat (Mega Cab)
- Reconfigurable Centre Console
- More Leather and Real Wood Than the Competition
- In-Floor Storage (Crew Cab)
- RamBox® with 115-volt Outlet

SAFETY
- Forward Collision Warning with Active Braking
- Directional LED Headlamps
- Dual Rear-Wheel Back-Up Sensors
- Power Convex Trailer-Tow Mirrors
- Adaptive Forward Lighting System

MOST CAPABLE HEAVY-DUTY TRUCK EVER.

*All disclaimers and disclosures can be found on the back cover.
2019 RAM HD DOMINATES

LEGENDARY

410**HP**  **429** **LB-FT OF TORQUE**

THE 6.4L HEMI® V8 WITH VCT AND MDS
THE NEW ZF 8-SPEED AUTOMATIC

Long-respected across the Ram lineup, this gas powerhouse comes to work with solid credentials. Variable-Cam Timing (VCT) ensures stellar towing and payload with consistent power across a super-wide torque band. Fuel savings are accomplished both through MDS—the Multiple Displacement System that transforms the V8 into a fuel-friendly four-cylinder during highway cruising—and iDFSO, the Interactive Deceleration Fuel Shut-Off. For sheer power and refined performance, the 6.4L HEMI won’t let you down.

PROVEN

400**HP**  **1,000** **LB-FT OF TORQUE**

THE CUMMINS® HIGH-OUTPUT TURBO DIESEL
THE AISIN® 6-SPEED AUTOMATIC

This iconic turbo diesel is stronger, more capable and more durable—yet weighs 27 kg (60 lb) less than its predecessor. Major upgrades include a new cylinder head with new exhaust valves and springs. New rocker arms. New forged connecting rods and bearings. Lighter and stronger pistons with new low-friction rings. Improved variable geometry turbocharger. New fuel pump, fuel filter and fuel-line system with a new 2,000-bar fuel rail. Outstanding performance and superb towing are reflected in Best-in-Class1 torque.

CANADA’S LONGEST LASTING HEAVY-DUTY DIESEL PICKUP:

81% OF ALL RAM HEAVY DUTY DIESEL PICKUPS SOLD OVER THE LAST 25 YEARS ARE STILL ON THE ROAD:

<table>
<thead>
<tr>
<th>Brand</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>GMC</td>
<td>79%</td>
</tr>
<tr>
<td>CHEVY</td>
<td>76%</td>
</tr>
<tr>
<td>FORD</td>
<td>65%</td>
</tr>
<tr>
<td>RAM</td>
<td>81%</td>
</tr>
</tbody>
</table>

Percentage, by brand, of all Heavy-Duty Diesel pickups sold over the last 25 years that are still on the road.
BEST-IN-CLASS TOWING
35,100 LB (15,921 KG)
UP TO 1,000 LB-FT OF TORQUE
*When properly equipped.

BEST-IN-CLASS PAYLOAD
7,680 LB (3,484 KG) MAX

Ram 3500 Limited DRW shown in Maximum Steel Metallic. Properly secure all cargo.

Ram 3500 Laramie® DRW shown in Blue Streak Pearl. Properly secure all cargo.
NEW THINKING, NEW TECHNOLOGIES. THIS CALLS FOR AN ALL-NEW INTERIOR.

When it comes to luxury, comfort and technology, Ram sets a new bar. While the competition offers you choices, new Ram Heavy Duty offers the choicest—like the Best-in-Class¹ interior storage and Class-Exclusive¹ rear reclining seat of Mega Cab. Like more leather and real wood than Ford Super Duty and GMC Sierra Denali.²

This is Ram Heavy Duty like never before.

REFINEMENT. REDEFINED.

The all-Black leather interior of Ram Limited Heavy Duty. U.S. model shown.

The Indigo/Light Frost Beige interior of Mega Cab.²
CABIN FEVER: THE BURNING DESIRE TO TAKE OVER THE DRIVER’S SEAT IN A NEW 2019 RAM HEAVY DUTY.

The mandate for the design team: make this interior functional, informative and tech-driven. They surpassed every expectation, then stepped it up to create a dynamic new benchmark for comfort.

Today, connectivity is a mandate. The new centre console offers available wireless phone charging with up to nine USB ports, including five Type-A and four Type-C. Type-C ports enable faster charging.

Clusters and instrumentation combine the best of aesthetics and functionality. The distinctive multi-ring designs include an available 7-inch display. Notably, for 2019, the clusters are model-specific.

Totally reconfigurable, the new centre console stands out with Best-in-Class storage. It enables more multitasking and more storage with at-hand cup holders and travel-friendly versatility.

The available premium 750-watt/17-speaker Harman Kardon® System features the most speakers in the segment.

Properly secure all cargo.

U.S. model shown.
Exceptional towing relies on unyielding and robust support—and this new Ram Heavy Duty embraces everything from 50,000-/63,000-psi advanced high-strength steel frames to reinforced crossmembers and new C-pillar hydromounts. Combined with ultra-tough suspension systems and massive heavy-duty brakes with twin-piston calipers, Ram Heavy Duty is engineered to pull or haul more weight than any other pickup in its class:

Opt for the available and Class-Exclusive Auto-Level Rear Air Suspension System and you’re ensured an even rake from the front of the pickup to the rear of the trailer; the system delivers greater control and a more secure towing experience. Finally, factor in the abundant intelligent towing technology and it’s clear: Ram is the choice for trailering of any kind, anywhere.

Using advanced engineering in concert with other invaluable systems, Ram provides enhanced convenience and control for the driver. For example, the back-up camera technology easily combines with the optional Active-Level Rear Air Suspension System, allowing you to back up to a trailer hitch with unerring accuracy—and then lower the hitch receiver under the trailer coupler, eliminating the need for an outside spotter.

When towing big loads over mountains or varied terrain, it is important to maintain control at all times. The Smart Diesel Exhaust Brake, standard on every Cummins® Turbo Diesel, uses the variable nozzle on the turbo to maintain a constant speed on downward slopes for enhanced stability and reduced wear on the brakes. Looking at the big picture, expertise in towing boils down to the choice of one truck: Ram Heavy Duty.
NEW WORLD OF TOWING.

- Class-Exclusive¹ Forward Collision Warning with Active Braking⁶
- Adaptive Cruise Control with Stop³
- Blind-Spot Monitoring with Cross-Path Detection²
- Hill Start Assist
- Up to Six Air Bags₃ including Front, Side-Curtain and Seat-Mounted Side Air Bags⁶
- Available Park-Sense® Front and Rear Park Assist²
- Class-Exclusive¹ Dual Rear-Wheel Back-Up Sensors³
- New Bi-LED Headlamps (Mid-Level Models)
- New Quad-LED Projector Headlamps (High-Level Models)
- Available Automatic High-Beam Headlamps
- Available 360-degree Surround-View Camera System⁹ with Trailer Reverse Guide View now includes new Trailer Hitch View with Zoom
- Commercial-Grade 2.5-inch Hitch Receiver
- Available Fifth-Wheel and Gooseneck Towing Capability

ENDURING STRENGTH.
GET INTO CANADA’S LONGEST-LASTING HEAVY-DUTY DIESEL PICKUP.

- Both front and rear rail sections of the frame are hydroformed, using high-strength steel to ensure maximum strength.
- Conventional hitch capability for a Ram 3500 is a jaw-dropping 10,432 kg (23,000 lb). For Ram 2500, the figure is 8,972 kg (19,780 lb).
- 98.5% of the steel used in the redesigned frame is comprised of resilient high-strength steel.
- Durable capability is built into every Ram Heavy Duty.
- Class-Exclusive¹ Forward Collision Warning with Active Braking⁶
- Adaptive Cruise Control with Stop³
- Blind-Spot Monitoring with Cross-Path Detection²
- Hill Start Assist
- Up to Six Air Bags₃ including Front, Side-Curtain and Seat-Mounted Side Air Bags⁶
- Available Park-Sense® Front and Rear Park Assist²
- Class-Exclusive¹ Dual Rear-Wheel Back-Up Sensors³
- New Bi-LED Headlamps (Mid-Level Models)
- New Quad-LED Projector Headlamps (High-Level Models)
- Available Automatic High-Beam Headlamps
- Available 360-degree Surround-View Camera System⁹ with Trailer Reverse Guide View now includes new Trailer Hitch View with Zoom
- Commercial-Grade 2.5-inch Hitch Receiver
- Available Fifth-Wheel and Gooseneck Towing Capability
- All-New suspension tuning on Ram 2500 includes new Frequency Selective Damping (FSD) shocks and tough, progressive-rate coil springs.
- Ram 2500 and 3500 are built with an ultra-tough three-link coil spring front suspension with heavy-duty twin-tube shock absorbers.
- Count on 50-ksi steel for the new upper engine crossmember— and even tougher 63-ksi steel for the new lower engine crossmember.
- On 4x4 models, a 53.5-inch AAM front axle features new, improved pinion seals; a new axle housing reduces Noise, Vibration and Harshness (NVH).
- Durable capability is built into every Ram Heavy Duty.
- 98.5% of the steel used in the redesigned frame is comprised of resilient high-strength steel.
SMART STORAGE
IT’S EASILY THE BEST.

A CLASS-EXCLUSIVE: RAMBOX® BINS
The two bedside bins are lockable, drainable, weatherproof, illuminated with downward-facing lighting and feature a driver-side 115-volt power outlet. (Available for 6-foot, 4-inch pickup beds only.)

B CARGO BED LIGHTING
Inside illumination on each side of the cargo box lights up the bed for easier loading at night—and (if so equipped) the lights don’t interfere with a tonneau cover.

C NEW TAILGATE TECHNOLOGY
A new dampened tailgate lets you manually open it more slowly and close it with less force. The tailgate also features an available power-release function; open it with the key fob button or via the in-cabin control on the overhead console.

D BED STEP
Features an articulating arm that lowers down for easy access to the truck bed. The step retracts back to its stored position within the bumper with a gentle push.

E FULLY FUNCTIONAL BED
Opting for the RamBox Cargo Management System doesn’t reduce your cargo-carrying capability. Your Ram Heavy Duty easily hauls any standard 4x8-foot sheet of building materials.

F CARGO BED DIVIDER
Enjoy more capability with the available cargo bed divider and four adjustable tie-down hooks. You can create separate cargo areas when needed—and it takes up minimal volume, easily collapsing and securely stored at the front of the bed when not in use.

A NEW POWER OUTLET
Charge tools and toys with a new 115-volt outlet, handily located in the driver-side bin of the available RamBox® System.

B SOLID STEEL BED
Count on zero compromises with this big cargo box. Ram puts high-strength steel to work where it’s needed most—hauling those big loads.

C AIR SUSPENSION
For stand-out payload and towing control, ride with the Class-Exclusive Rear Air Suspension System with its in-cabin controls. Available.

D ALL-NEW KEY FOB
Lets you control all door locks and the RamBox System locks, release the tailgate and lower the Air Suspension mode; also offers the convenient Remote Start. Available.

E SPRAY-IN BEDLINER
Available and finished at the factory, the bedliner helps give your Ram Heavy Duty outstanding durability.

RAMBOX, PLUS
Expand your RamBox System through Mopar®. Available are side rails with adjustable cleats, a cargo box divider and dozens of accessories.

SERIOUS ABOUT WORK
6.4L HEMI® V8 with MDS and New ZF 8-Speed Automatic Transmission
- Electronically Disconnecting Front Stabilizer Bar
- Exclusive Ram Articulink® Front Suspension
- Electronically Lockable Front and Rear Differentials
- 11.5-inch Rear Axle with 4.10 Ratio
- Tow Hooks
- WARN® 5,443-kg (12,000-lb) Electric Winch with New Synthetic Cable
- Skid Plates for the Fuel Tank and Transfer Case
- Bilstein® Gas-Charged Monotube Shocks
- Manual Shift-on-the-Fly Transfer Case
- Hill Descent Control
- Park-Sense® Front and Rear Sensors
- Unique Black/Liquid Graphite Interior
- New High-Durability Vinyl/Premium Diesel Grey Cloth Seats with Tire-Tread Embossed Inserts
- LED Fog Lamps with Intelligent Cornering
- Power-Folding Trailer-Tow Mirrors (Available)
- Unique Grille, Front-End and Exterior Graphics
- Black Off-Road Wheel Flares
- 17-inch Machined-Face Aluminum Wheels
- Leather Seats and 12-inch Multimedia Centre (Available)

Most Capable Off-Road Heavy-Duty Pickup

Few pickups stand as proud as Ram Power Wagon®. Fewer still stand for meticulous engineering, inside and out. From the exclusive and off-road-hungry Ram Articulink® Front Suspension to the Class-Exclusive® front WARN® Winch to the stunningly refined interior treatments and technology, this singular pickup stands out—from oil derrick to farm, from unpaved path to suburban driveway.
1. Based on 250/2500 and 350/3500 class pickups. Capability claims based on properly equipped vehicles. 2. Based on Ram 2500/3500 Limited/Longhorn Laramie. Most leather and real wood interior coverage compared to Ford F-250/F-350 Platinum and GMC Sierra 2500/3500 Denali standard full-size pickups. 3. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 4. RAM offers the only headlamps in the HD segment that aim (5° inward, 15° outward) based on steering wheel input. Class based on 250/2500 and 350/3500 pickups. 5. Capability based on Best-in-Class Towing, Torque and Payload. Based on 250/2500 and 350/3500 class pickups. 6. Based on IHS Markit Canadian Vehicles in Operations data as of July 1, 2018 for all heavy-duty diesel pickups with series 250/2500 and 350/3500 continuously sold since 1994 and have the highest overall average percentage still in operation. Based on IHS Markit Canadian Vehicles in Operation data as of July 1, 2018 for the RAM Heavy Duty 2500/3500 Diesel Pickups Model Years 1994 – 2018 versus Total New Registrations of those same vehicles. Counts for RAM include both RAM and Dodge. 7. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 8. The Advanced Front Air Bags in this vehicle are certified to the Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 9. Capability based on Class-Exclusive Front Disconnecting Sway Bar, Class-Exclusive Front and Rear Axle Lockers and Class-Exclusive 5,443 kg (12,000 lb) WARN winch. Based in 250/2500 and 350/3500 pickups.

ABOUT THIS CATALOGUE: Since the time of printing, some of the information you’ll find in this catalogue may have been updated. Ask your retailer for details. Some of the equipment shown or described throughout this catalogue is available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. FCA Canada Inc. reserves the right to make changes at any time without notice and without incurring obligation. For the price of the model with the equipment you desire, or verification of specifications contained herein, see your Ram retailer. ©2019 FCA Canada Inc. All rights reserved. Ram, Articulink, HEMI, Mopar, Park-Sense, ParkView, Laramie, RamBox, Mega Cab and Power Wagon are registered trademarks of FCA Canada Inc. Cummins is a registered trademark of Cummins, Inc. All other trademarks, service marks, images and logos are property of their respective owners and are displayed in this publication with permission. All rights reserved. WARN is a registered trademark of Warn Industries, Inc. Bilstein is a registered trademark of August-Bilstein GmbH & Co. Harman Kardon is a registered trademark of Harman International Industries, Inc. AEGR is a registered trademark of Aisin Seiki Co., Ltd.

Ram is a registered trademark of FCA Canada Inc.