



2014 RAM HEAVY DUTY

NEW SEGMENT-EXCLUSIVE⁽¹⁾
Rear Air Suspension

NEW BEST-IN-CLASS⁽¹⁾
6.4 HEMI V8 with 410 horsepower

BEST-IN-CLASS⁽¹⁾
3/4 and 1-Ton Towing - 13,608 kg (30,000 lb)

BEST-IN-CLASS⁽¹⁾
Gross Combined Weight Rating - 17,055 kg (37,600 lb)

BEST-IN-CLASS⁽¹⁾
Torque - 850 lb-ft

BEST-IN-CLASS⁽¹⁾
Diesel Oil Changes Intervals - 24,000 kms⁽²⁾

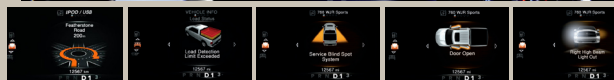
BEST-IN-CLASS⁽¹⁾
Full-Size Off-Road Capability

SEGMENT-EXCLUSIVE⁽¹⁾
Ram Active Air™ Intake

CLASS-EXCLUSIVE⁽¹⁾
RamBox® Cargo Management System



CANADA'S LONGEST-LASTING, BEST-SELLING AND MOST CAPABLE HEAVY DUTY PICKUP⁽³⁾



2014 RAM HEAVY DUTY

ST (REGULAR CAB / CREW CAB)

SELECT STANDARD EQUIPMENT

INTERIOR AMENITIES

- Air conditioning
- Heavy-duty vinyl 40/20/40 bench seat
- 3.5-inch Electronic Vehicle Information Centre
- Uconnect™ 3.0 multimedia centre
- Power locks and windows with front one-touch up/down (Crew Cab)
- Front armrest with storage and three cup holders (with automatic)
- Rear under-seat storage compartment (Crew Cab)
- Rear in-floor storage bins (Crew Cab)
- Media hub including USB port and auxiliary input jack
- 12-volt auxiliary power outlet

EXTERIOR FEATURES

- Automatic quad lens halogen headlamps
- Black grille with Black hex-link insert
- Power heated 6- x 9-inch Black mirrors, manually folding (2500 Crew Cab)
- Power heated 7- x 11-inch Black Trailer Tow mirrors, manually folding with supplemental turn signals and courtesy lamps (3500 Crew Cab)
- 17-inch Argent steel wheels (2500)
- 18-inch Argent steel wheels (3500 SRW)
- Black door handles and front/rear bumpers

SAFETY & SECURITY

- Advanced multistage driver and front-passenger, supplemental front/rear side-curtain, and front-seat-mounted side air bags⁽⁴⁾
- Four-wheel disc antilock brakes with Brake Assist
- Automatic headlamps
- Tire pressure monitoring system with display screen
- Electronic Stability Control⁽⁵⁾ with Traction Control

CAPABILITY & FUNCTIONALITY

- Five-link coil spring rear suspension (2500)
- Heavy-duty Hotchkiss rear suspension (3500)
- Biodiesel B-20 calibration (all Cummins engines)
- Single Rear Wheel (SRW)
- Ram Active Air™ Intake (all diesel engines)
- Diesel Exhaust Fluid System (all diesel engines)
- Smart Diesel Exhaust Brake (all diesel engines)
- 4- and 7-pin trailer wiring harness
- Class V hitch receiver
- Front/rear heavy-duty shock absorbers
- Heavy-duty engine cooling
- Antispin differential rear axle (3500)
- Manual shift-on-the-fly transfer case (4x4)

SLT (REGULAR CAB / CREW CAB / MEGA® CAB)

ENHANCEMENTS VS. ST

- 18-inch chrome-clad steel wheels (2500 and 3500 SRW)
- Cloth 40/20/40 bench seat
- SiriusXM Satellite Radio (including one-year subscription)⁽⁶⁾
- Carpet floor covering
- Behind-the-seat second-row storage (Mega Cab®)
- Power rear sliding window (Crew/ Cab/Mega Cab)
- Overhead console
- Premium door trim with map pocket
- Instrument panel colour-keyed accents
- Traveller/mini-trip computer
- Chrome-accent shift knob
- Temperature and compass gauge
- Chrome grille with Black honeycomb insert
- Chrome front and rear bumpers
- Remote keyless entry
- Electronic shift-on-the-fly transfer case (4x4)

OUTDOORSMAN (CREW CAB - 2500 4x4 ONLY)

ENHANCEMENTS VS. SLT

- 18-inch forged polished aluminum wheels, LT275/70R18E OWL On-/Off-road tires
- Front and rear rubber floor mats
- Body-colour grille with Black hex-link insert
- Fog lamps and front tow hooks
- Granite Crystal Metallic lower two-tone paint, fender flares and bumpers
- Antispin differential rear axle and transfer case skid plate

POWER WAGON (CREW CAB, 2500 4x4 ONLY)

ENHANCEMENTS VS. SLT

- 17-inch aluminum wheels with LT285/70R17D BSW All-Terrain Tires
- Uconnect 5.0 multimedia centre with 5-inch touch screen
- Hands-free communication⁽⁷⁾
- Premium 7-inch reconfigurable in-cluster display centre
- Mini floor console
- Bi-function halogen projector headlamps and LED taillamps with Black surround
- Black lower two-tone paint and fender flares
- Chrome grille with chrome billets and Power Wagon hood decal
- Fog lamps and front tow hooks
- 4.10 rear axle ratio and 180 amp alternator
- Bilstein® gas-charged monotube shocks
- Front disconnecting stabilizer bar
- Front WARN® electric winch
- Manual shift-on-the-fly transfer case
- Fuel tank and transfer case skid plate
- Tru-Lok® front and rear differentials
- Electronic trailer brake control and hill descent control

LARAMIE (CREW CAB / MEGA CAB)

ENHANCEMENTS VS. SLT

- 18-inch polished aluminum wheels (2500 and 3500 SRW)
- Dual-zone automatic temperature control
- Premium 7-inch reconfigurable in-cluster display centre
- Leather-faced heated and ventilated 40/20/40 front bench seat
- Power 10-way driver and six-way passenger seats with power lumbar adjuster
- Memory feature for radio/driver's seat/mirrors
- Heated leather-wrapped steering wheel with audio controls
- Uconnect™ 8.4A multimedia centre (NAV-ready)
- Hands-free communication⁽⁷⁾
- LED interior lighting and woodgrain instrument-panel accents
- 115-volt auxiliary power outlet and remote USB port (charging only)
- Media hub including USB port, SD card slot, and auxiliary input jack
- Ten amplified Alpine® speakers including subwoofer and 552-watt amplifier
- Overhead console with universal garage door opener⁽⁸⁾
- Chrome grille with chrome insert and body-colour/chrome door handles
- Premium halogen projector headlamps and LED taillamps with Chrome surround
- Power folding, heated, 6- x 9-inch Chrome mirrors (2500)
- Power, heated, 7- x 11-inch Chrome mirrors with memory (3500)
- Bright Silver Metallic lower two-tone paint and fender flares
- Fog lamps
- Electronic trailer brake control and Security alarm
- ParkView® Rear Back-up Camera and Park-Sense® Rear Park Assist System⁽⁹⁾

LARAMIE LONGHORN (CREW CAB / MEGA)

ENHANCEMENTS VS. LARAMIE

- 18-inch polished aluminum with White Gold pockets (with lower two-tone paint)
- Premium heated leather low-back bucket seats with laser etching
- Premium heated leather 60/40 split-folding second-row seats
- Premium instrument cluster and interior accents
- Uconnect 8.4AN multimedia centre with 8.4-inch touch screen and navigation⁽¹⁰⁾
- Premium full-length floor console
- Premium wood/leather-wrapped steering wheel with cruise and audio controls
- Chrome grille with Chrome wave-mesh insert
- White Gold Metallic lower two-tone, fender flares, bumpers, and running boards
- Tow hooks and spray-in bedliner
- Power adjustable pedals with memory and remote start system

LARAMIE LIMITED (CREW CAB / MEGA®)

ENHANCEMENTS VS. LARAMIE LONGHORN

- 20-inch polished aluminum wheels (2500 and 3500 SRW)
- Premium Black leather front bucket seats
- Remote Keyless Enter 'n Go™
- Premium instrument cluster with display screen and luxury door trim panel
- Premium wood/leather-wrapped steering wheel with cruise and audio controls
- Luxury front and rear floor mats and leather-wrapped grab handle
- Monotone exterior with bright wheel-to-wheel side steps
- Painted front fascia and rear bumpers
- Rain-sensing windshield wipers and auto high-beam headlamp control

(1) Based on 2014 Automotive News Full-Size Pickup segmentation and competitive information available at time of printing. (2) Based on 2012 Automotive News Full-Size Pickup segmentation. Oil change intervals will vary based on excessive engine run times, operating conditions, maintenance schedules, and driving habits. Excluding diesel engines with B-20 fuel. (3) Longest-lasting based on longevity. Based on R. L. Polk Canada, Inc. Canadian Vehicles In Operation data as of July 1, 2012, for model years 1994-2012. Best-selling based on R. L. Polk Canada, Inc. 2012 CY new vehicle registrations for retail sales of large Heavy Duty/Super Duty* pickups. Most Capable based on class leadership in maximum towing, payload, GCWR, gasoline engine horsepower/torque, diesel engine torque and 4x4 off-road capability. *Heavy Duty/Super Duty vehicles include: 2500/3500 Series RAM Trucks, 2500 and 3500 Series for GMC and Chevrolet Trucks, F250/F350 and F450 series for Ford Trucks. (4) The front air bags are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. (5) Always drive carefully, consistent with conditions. (6) Requires SiriusXM Radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. (7) Must use Bluetooth-compatible phone. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Phone must support Bluetooth Phone Book Access Profile (8) Not compatible with all garage door openers. (9) Always check entire surroundings before backing up. (10) Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. For more information, please visit ramtruck.ca. Information printed as of June 2013.